

UG/3rd Sem (H)/22/(CBCS)

2022

**MASS COMMUNICATION
AND JOURNALISM (Honours)**

Paper Code : MCJH DC-5

(Introduction to Broadcast Media)

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

1. Write short notes on any *three* of the following :

5×3=15

- (a) SFX
- (b) Visual literacy
- (c) Radio talk
- (d) Cowboy shot
- (e) Reality show

P.T.O.

G - 5/43 - 400

(2)

Group - B

2. Answer any *one* of the following : 10×1=10

(a) Discuss in detail the different types of editing techniques used for television.

(b) "Radio is a secondary medium" — explain with example.
