

**GOUR MAHAVIDYALAYA
MANGALBARI, MALDA**



DEPARTMENT:

MASS COMMUNICATION AND JOURNALISM

CBCS: SEMESTER

Day	Year	9.00-10.00	10.00-11.00	11.00-12.00	12.00-1.00	1.00-2.00	2.00-3.00	3.00-4.00	4.00-5.00	5.00-6.00
		1	2	3	4	5	6	7	8	9
Monday	General Sem-II							Reporting & Editing N.K.L		
	General Sem-IV									
	General 3rd Year						Advance media studies			
							D.M			
	Honours Sem-II					Reporting & Editing D.M	Media & Culture N.K.L			
									Development Communication D.M	
Honours 3rd Year			Paper VII							
			N.K.L							

Day	Year	9.00-10.00	10.00-11.00	11.00-12.00	12.00-1.00	1.00-2.00	2.00-3.00	3.00-4.00	4.00-5.00	5.00-6.00
		1	2	3	4	5	6	7	8	9
Tuesday	General Sem-II				Reporting & Editing N.K.L					
	General Sem-IV				Media laws and Ethics D.M					
	General 3rd Year		Advance media studies N.K.L							
	Honours Sem-II								Reporting and Editing D.M	
Honours 3rd Year			Radio & Television N.K.L							

Day	Year	9.00-10.00	10.00-11.00	11.00-12.00	12.00-1.00	1.00-2.00	2.00-3.00	3.00-4.00	4.00-5.00	5.00-6.00
		1	2	3	4	5	6	7	8	9
Wednesday	General Sem-II						Reporting & Editing N.K.L			
	General Sem-IV							Media law & Ethics D.M		
	General 3rd Year		Reporting & Editing N.K.L							
	Honours Sem-II				Reporting & Editing D.M					
Honours 3rd Year							Radio & Television N.K.L			

Day	Year	9.00-10.00	10.00-11.00	11.00-12.00	12.00-1.00	1.00-2.00	2.00-3.00	3.00-4.00	4.00-5.00	5.00-6.00
		1	2	3	4	5	6	7	8	9
Thursday	General Sem-II				Reporting and Editing N.K.L					

	General Sem-IV					Media law & Ethics				
						D.M				
	General 3rd Year		Advance Media Studies N.K.L							
	Honours Sem-II			Reporting & Editing D.M						
	Honours Sem-IV							Development Communication D.M		
Honours 3rd Year						Radio & Television				
						N.K.L				

Day	Year	9.00-10.00	10.00-11.00	11.00-12.00	12.00-1.00	1.00-2.00	2.00-3.00	3.00-4.00	4.00-5.00	5.00-6.00
		1	2	3	4	5	6	7	8	9
Friday	General Sem-II						Reporting and Editing N.K.L			
	General Sem-IV					Media law & Ethics D.M				
	General 3rd Year		Advance Media Studies N.K.L							
	Honours Sem-II			Reporting & Editing D.M						
	Honours Sem-IV				Media Law & Ethics N.K.L					
	Honours 3rd Year						Paper VIII D.M			

Day	Year	9.00-10.00	10.00-11.00	11.00-12.00	12.00-1.00	1.00-2.00	2.00-3.00	3.00-4.00	4.00-5.00	5.00-6.00
		1	2	3	4	5	6	7	8	9
Saturday	General Sem-I						Reporting and Editing N.K.L			
	General Sem-IV					Media law & Ethics D.M				
	General 3rd Year		Advance Media Studies N.K.L							
	Honours Sem-II			Reporting & Editing D.M						
	Honours Sem-IV					Media Law & Ethics N.K.L				
	Honours 3rd Year					Paper VIII D.M				

NAME OF THE TEACHER AND SUBJECT TAUGHT ONLINE FROM 1.7.2020 – 22.5.2021

CBCS 1ST - 4 th SEMESTER

Mass Communication & Journalism (HONOURS)

NAME OF THE SUBJECTS(CBCS)

Semester 1: Introduction to journalism (C 1) , Introduction to media & communication (C 2)

Semester 2 : Reporting & Editing (C 3) , Media & Culture (C4)

Semester 3 : Introduction to broadcast media (C5) , History of Indian Media (C6) ,Advertising & Public Relations (C7)

Semester 4 : Introduction to new media (C 8) , Development Communication (C 9) , Media ethics & Law (C 10)

SEC 2 (Skill enhancement course) : Introduction to film studies

Semester 5 : Global media & Politics (C 11) , Broadcasting presentation & television anchoring (C 12),

Communication Research (C 13) , Rural development & Rural communication (C 14)

DSE 1 A (Elective Specific Discipline) : Radio Production

DSE 1B (Elective Specific Discipline) : Television journalism

DSE 2 A (Elective Specific Discipline) : Systematic approach to successful communication

DSE 2 B (Elective Specific Discipline) : Integrated market communication

SEC 1(Skill enhancement course) : Media management

Semester 6 (DSE 3 A) (Elective Specific Discipline) : Photography

DSE 3 B (Elective Specific Discipline) : Multi -Media journalism

DSE 4 A (Elective Specific Discipline) : Documentary production

DSE 4 B (Elective Specific Discipline) : Dissertation

Name of the teacher & topic taught : (1ST semester – 4 th semester) Dr. Debosree Mitra

Sl. No	Topic Taught
1	Introduction to media & communication (C 2) (SEM 1)
2	Introduction to media & culture (C 4) (SEM 2)
3	Introduction to Broadcast media (C 5) (SEM 3)
4	Advertising & Public Relations (C 7) (SEM 3)
5	Development Communication (C 9) (SEM 4)
6	New media (C 8) (SEM 4)
7	SEC 2 Film Studies (under semester 4)

Topic under Dr. Debosree Mitra for 5th and 6th semester is as follows

Sl. No	Name of the topic
1	Communication Research (C 13) (SEM 5)
2	Rural Communication & Rural Development (C 14) (SEM 5)
3	Systematic Approach to successful communication (DSE 2A under SEM 5)
4	Television Journalism (DSE 1 B under SEM 5)
5	Dissertation (DSE 4 B under SEM 6)
6	Documentary (DSE 4 A under SEM 6)

Name of the teacher & topic taught : Nafisa Khan Lodi (1st semester – 4th semester)

Sl. No	Topic Taught
1	Introduction to Journalism(C 1) (SEM 1)
2	Reporting & Editing (C 3) (SEM 2)
3	History of Indian Media (C 6) (SEM 3)
4	Introduction to Broadcast Media (C 5) (SEM 3)
5	Media ethis & Law (C 10) (SEM 4)
6	New media (C 8) (SEM 4)
7	SEC 2 Film Studies (under semester 4)

Topic under Nafisa Khan Lodi for 5th and 6th semester is as follows

Sl. No	Name of the topic
1	Global Media & Politics (C 11) (SEM 5)
2	Broadcasting Presentation & Television Anchoring (C 12) (SEM 5)
3	Radio Production (DSE 1A under SEM 5)
4	Integrated Market Communication (DSE 2 B under SEM 5)
5	Media Management (SEC 1 under SEM 5)
6	Photography (DSE 3 A under SEM 6)
7	Multi- Media Journalism (DSE 3 B under SEM 6)

NAME OF THE TEACHER AND SUBJECT TAUGHT ONLINE FROM 1.7.2020 – 22.5.2021

**CBCS 1ST - 4 th SEMESTER
Mass Communication & Journalism (GENERAL)**

NAME OF THE SUBJECTS (CBCS)

Semester 1 : Introduction to Mass Communication & Journalism (C 1)

Semester 2 : Reporting & Editing (C 2)

Semester 3 : History of journalism (C 3) , Radio & Television (SEC 1)

Semester 4 : Media Laws & Ethics (C 4)

**Semester 5 : Media Entrepreneurship (SEC 3) , Advertisement & Public relations (DSE 1 A) ,
Development journalism (DSE 1 B)**

Semester 6 : Advanced media studies (DSE 2 A) , National & International affairs (DSE 2 B).

Name of the teacher & topic taught : (1ST semester – 4 th semester) Dr. Debosree Mitra

Sl. No.	Topic Taught
1	Introduction to Mass Communication & Journalism (C 1) (SEM 1)
2	Reporting & Editing (C 2) (SEM 2)
3	Radio & Television (SEC 1 under SEM 3) (SEM 3)
4	Media Law & Ethics(C 4) (SEM 4)

Topic under Dr. Debosree Mitra for 5th and 6th semester is as follows

Sl. No	Name of the topic
1	Advertisement & Public Relations (DSE 1 A) (SEM 5)
2	Development Journalism (DSE 1 B) (SEM 5)
3	Advanced media studies (DSE 2 A) (SEM 6)

Name of the teacher & topic taught : (1ST semester – 4 th semester) Nafisa Khan Lodi

Sl. No.	Topic Taught
1	Introduction to Mass Communication & Journalism (C 1) (SEM 1)
2	Reporting & Editing (C 2) (SEM 2)
3	History of journalism (C 3) (SEM 3)
4	Media Law & Ethics(C 4) (SEM 4)

Topic under Nafisa Khan Lodi for 5th and 6th semester is as follows

Sl. No	Name of the topic
1	Media Entrepreneurship (SEC 3) (SEM 5)
2	National & International affairs (DSE 2 B) (SEM 6)

**NAME OF THE TEACHER AND SUBJECT TAUGHT ONLINE FROM 1.7.2020 – 22.5.2021
3RD YEAR**

Mass Communication & Journalism (HONOURS & GENERAL)

NAME OF THE SUBJECTS (HONOURS)

PAPER V : Television & Radio (Theory B 1)

PRACTICAL : (B2)

PAPER VI : Advertising & Public Relations (Theory B 1)

PRACTICAL : (B2)

PAPER VII : National International Affairs , Media Entrepreneurship and Film (Theory B1)

PRACTICAL : (Documentary film) (B 2)

PAPER VIII : New media , Social Communication , Citizen journalism (Theory B 1)

PRACTICAL : Citizen journalism (B 2)

Name of the teacher & topic taught Dr. Debosree Mitra (Honours)

Sl. No	Topic Taught
1	Advertising & Public Relations (PAPER VI , B1 & B2)
2	New media, social communication, citizen journalism (PAPER VIII , B 1 & B2)

Name of the teacher & topic taught Nafisa Khan Lodi (Honours)

Sl. No	Name of the topic
1	Television & Radio (PAPER V , B1 & B2)
2	National International Affairs, Media entrepreneurship, film (PAPER VII B1 & B2)

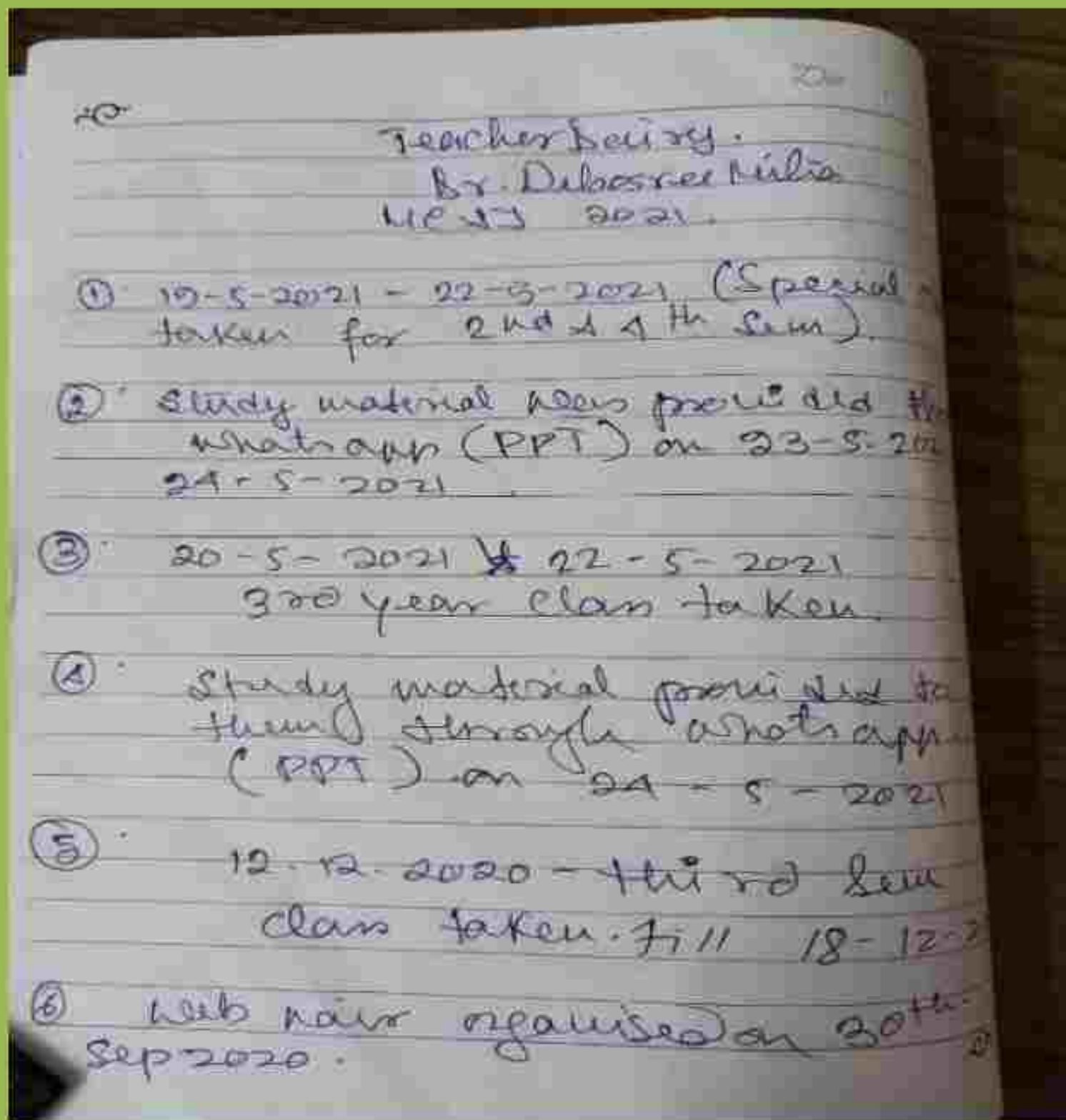
NAME OF THE SUBJECTS (GENERAL THEORY)

PAPER VII : Reporting & Editing

PAPER VIII : Advanced Media Studies

Name of the teachers & Topic taught

Sl. No	Name of the teacher	Topic taught
1	Dr. Debosree Mitra	Advanced Media Studies (PAPER VIII)
2	Nafisa Khan Lodi	Reporting & Editing (PAPER VII)



CLASS DIARY: Dr Debosree Mitra : EXAMPLE

Date

Nafisa Khan Lodi
Teacher's Diary
MCVT 2021

19-5-2021 - 22-5-2021 (Special class taken for 2nd & 4th Sem)

Study material provided on 25th-5-2021 through WhatsApp

13.12.2020 Third Sem Class taken till 19-12-2020

Webinars organized 30th Sep

96-5-2021 & 27-5-2021
Third Year Class taken

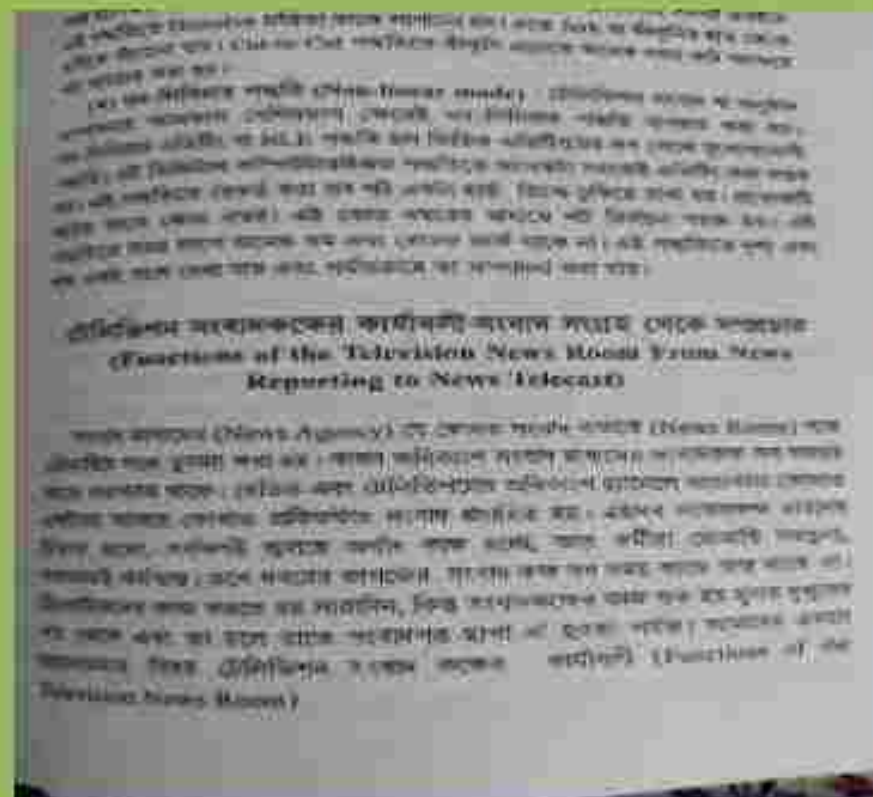
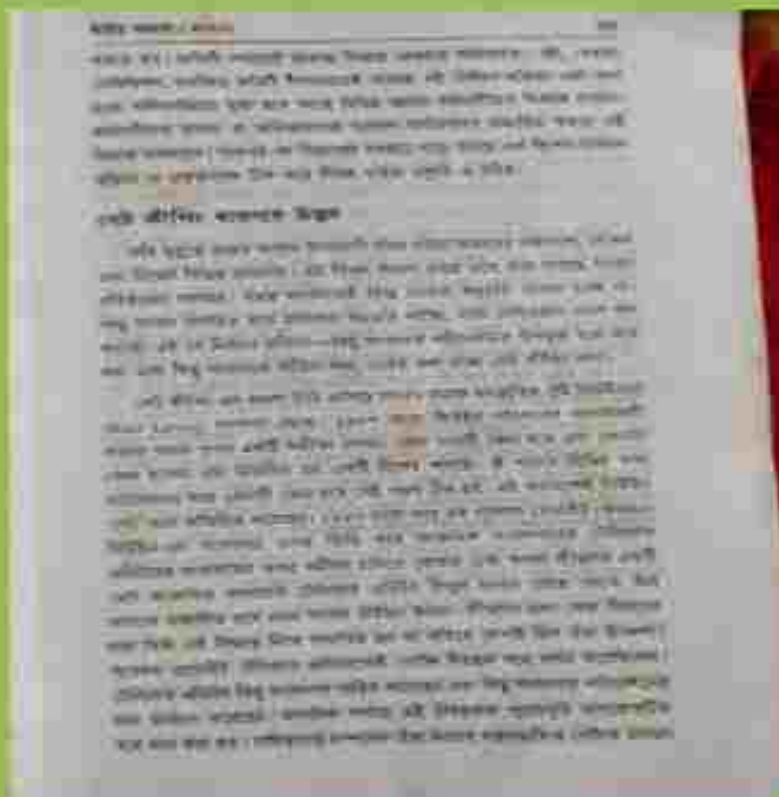
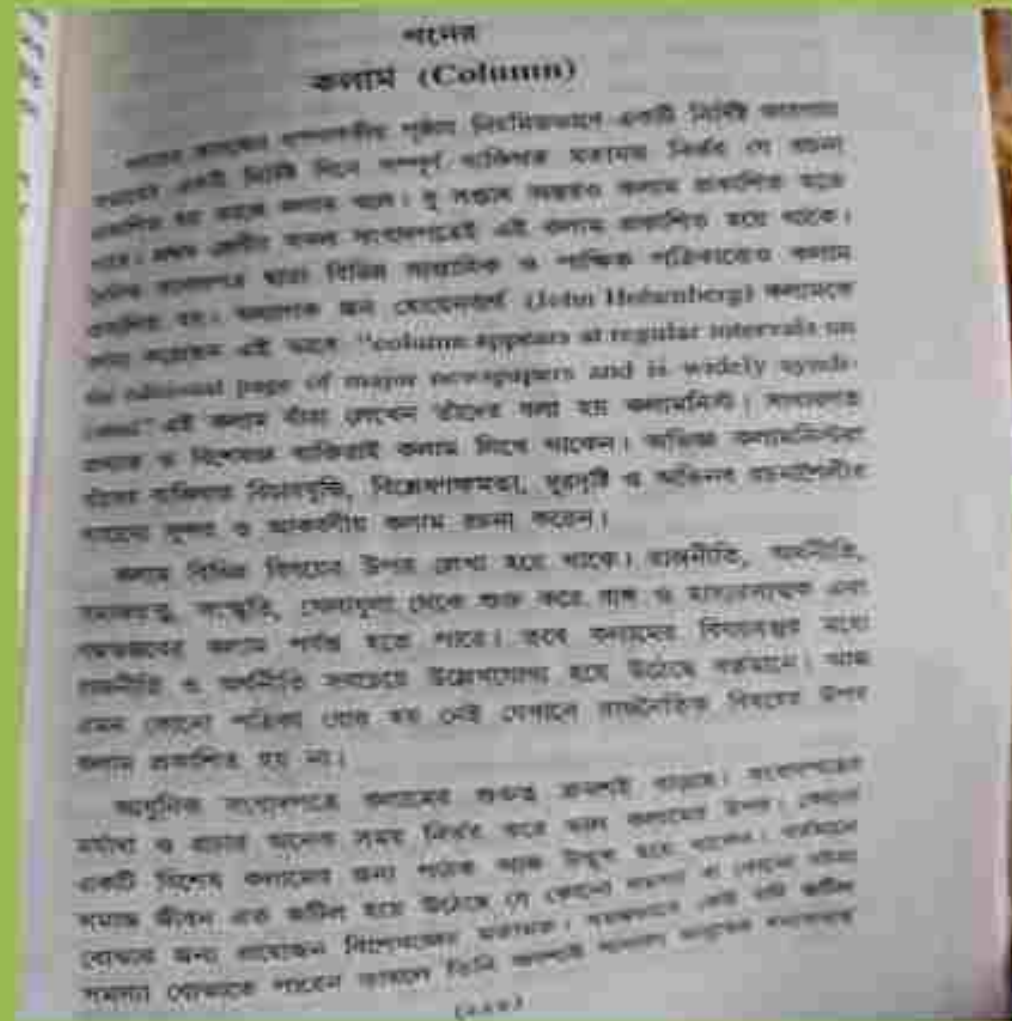
CLASS DIARY: Nafisa Khan Lodi : EXAMPLE

Mass Communication and Journalism Department: Teaching and Learning process using ITC methods

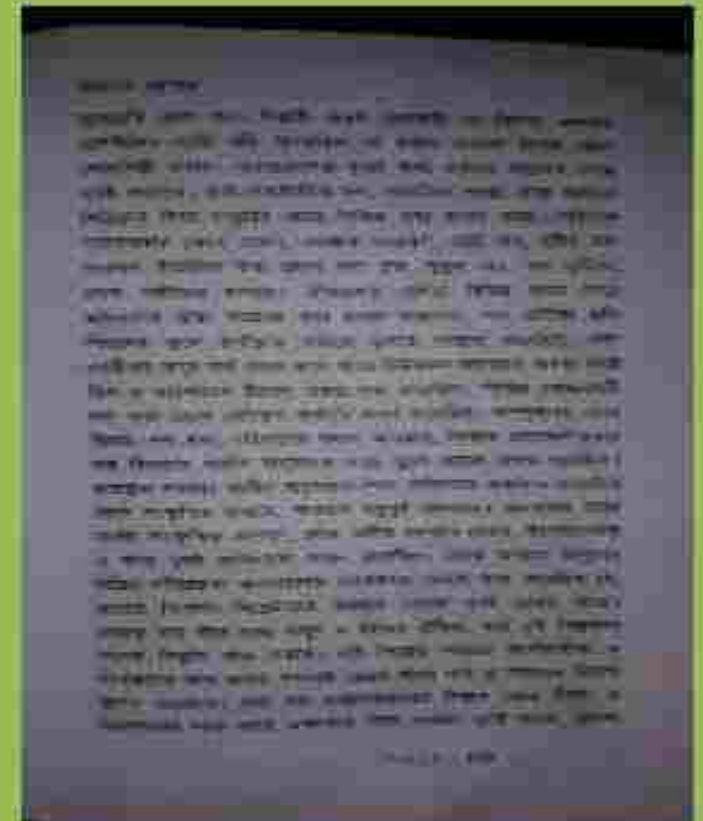
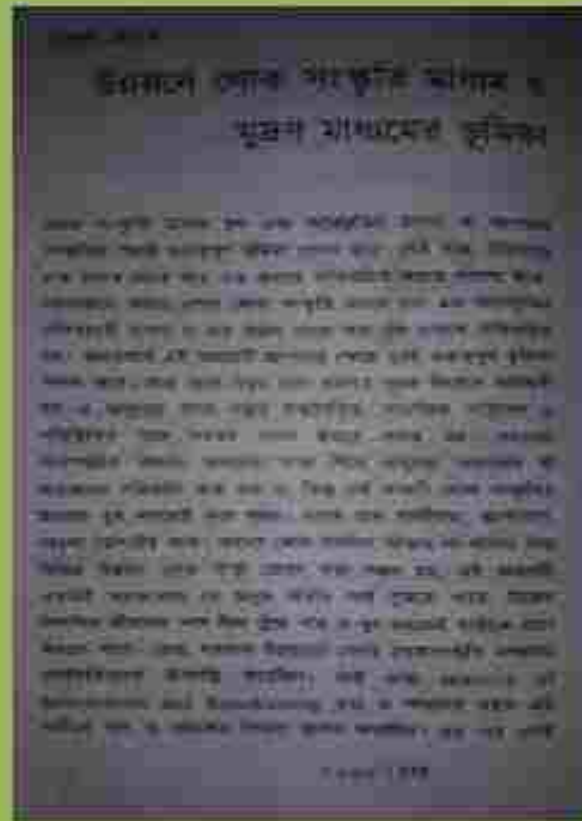
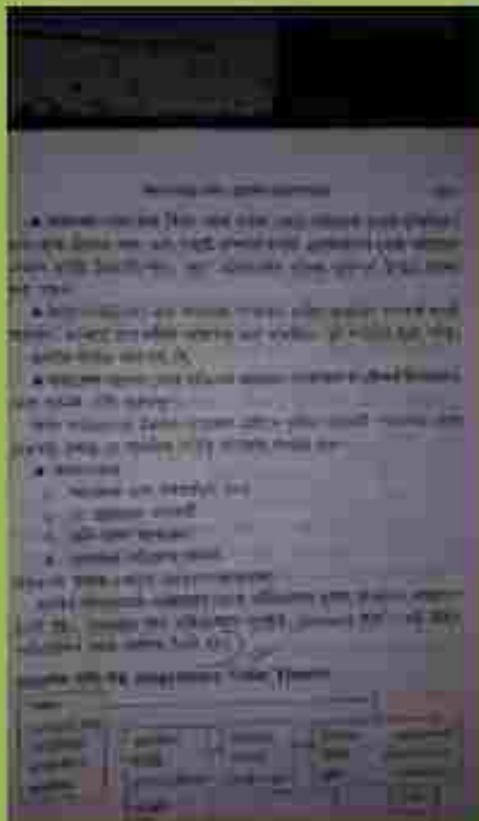
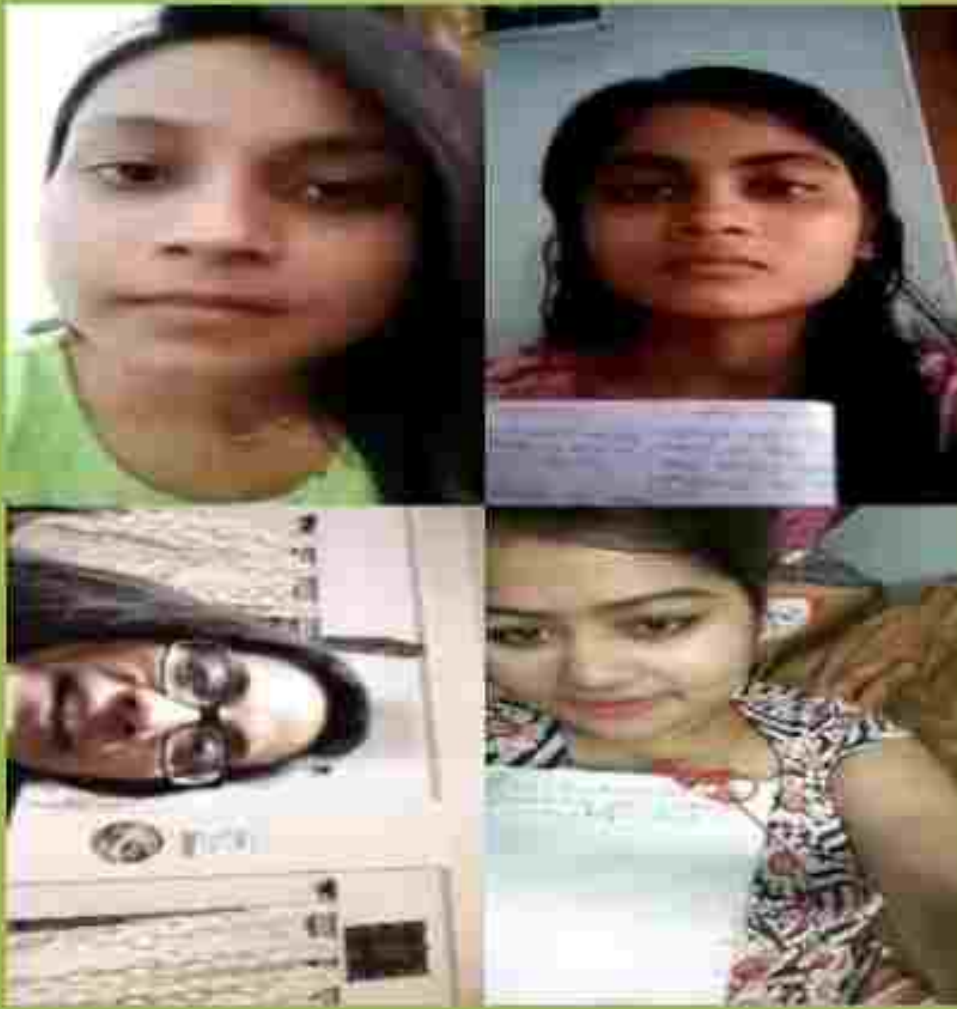
Name of the teacher	Name of the module	Platform on which module is developed	Date of launching of e-content
Dr. Debosree Mitra(SACT) working	Whats app group, Zoom meet, mail for sharing of study contents	Mobile online, Laptop	4.4.2020 onwards
Nafisa Khan Lodi(SACT) working	Whats app group, Zoom meet, mail for sharing of study contents	Mobile on line, Laptop	6.4.2020 onwards

Snap shots for online classes and sharing of e contents by Dr.Debosree Mitra :

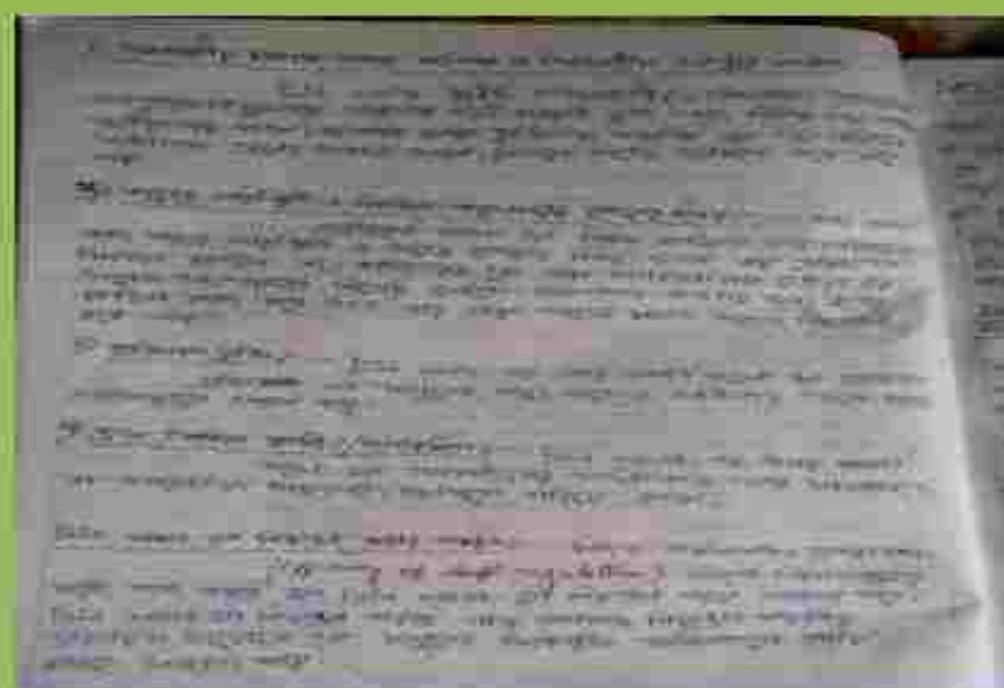
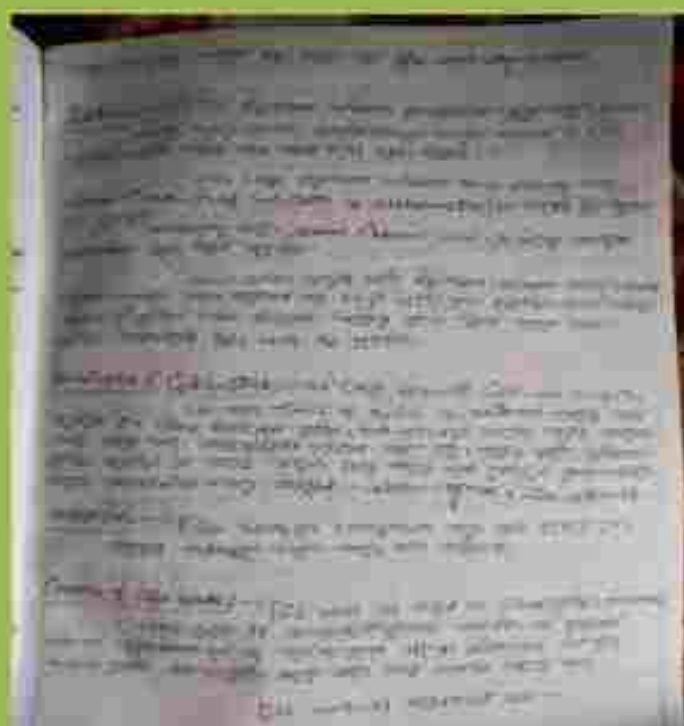
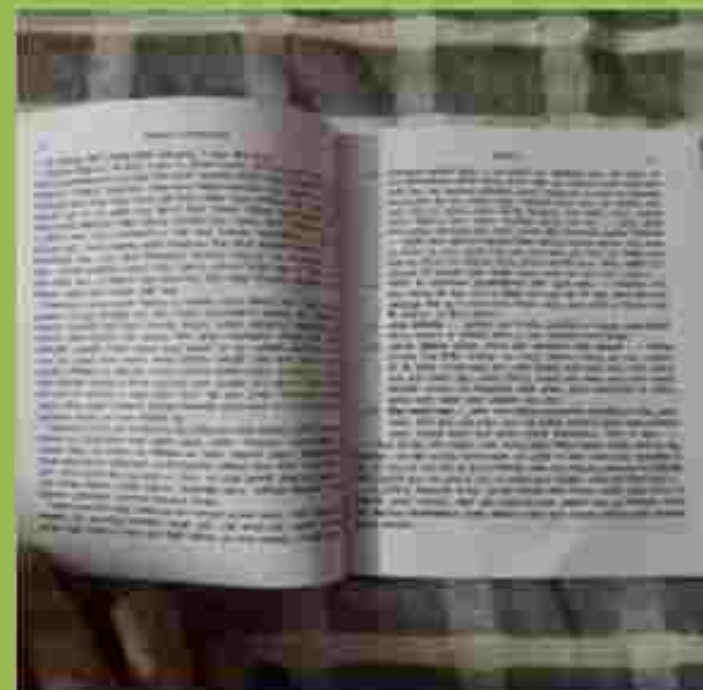
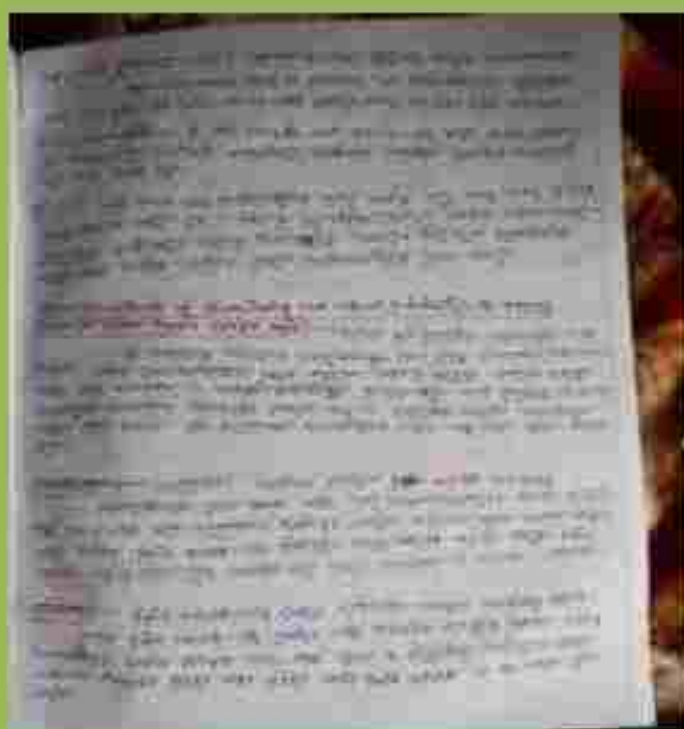
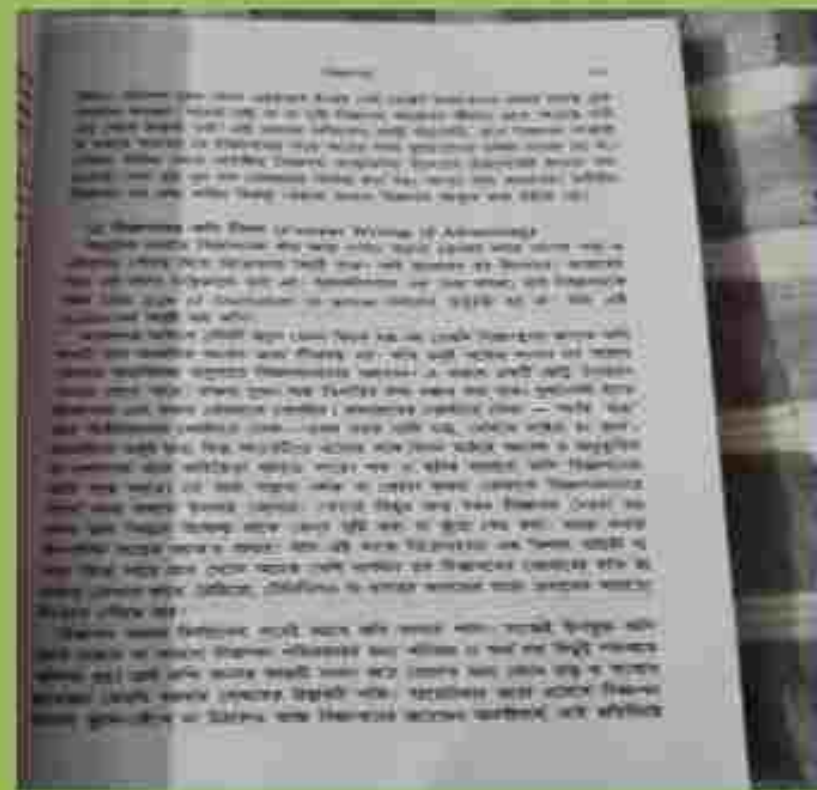
Date 4.4.2020 Study content sharing



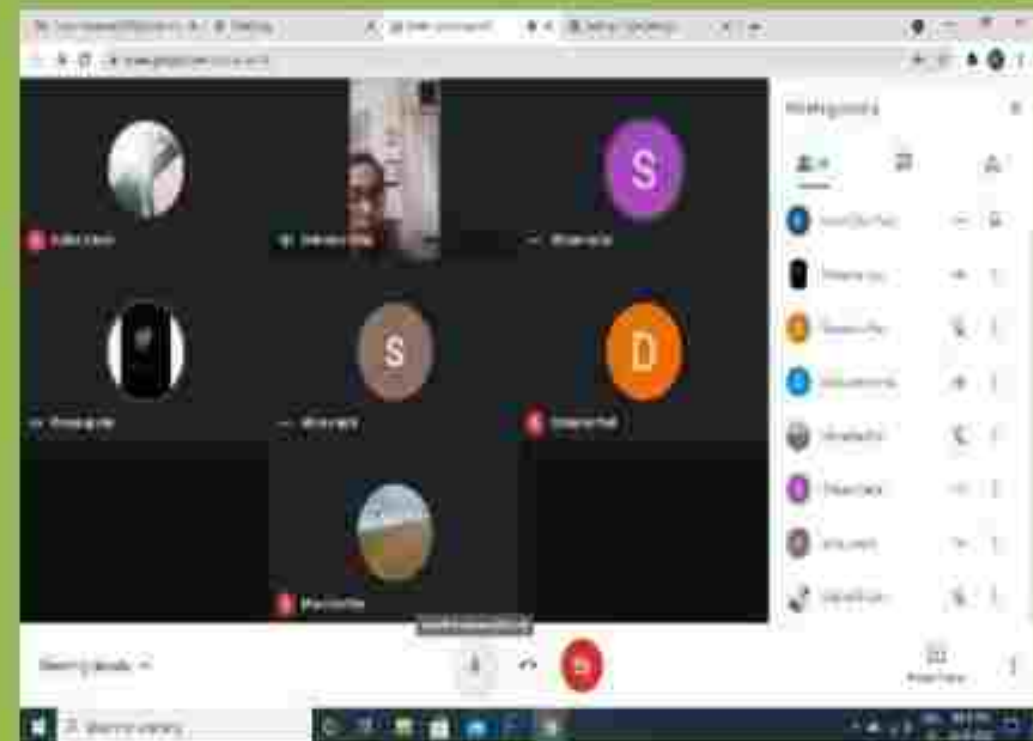
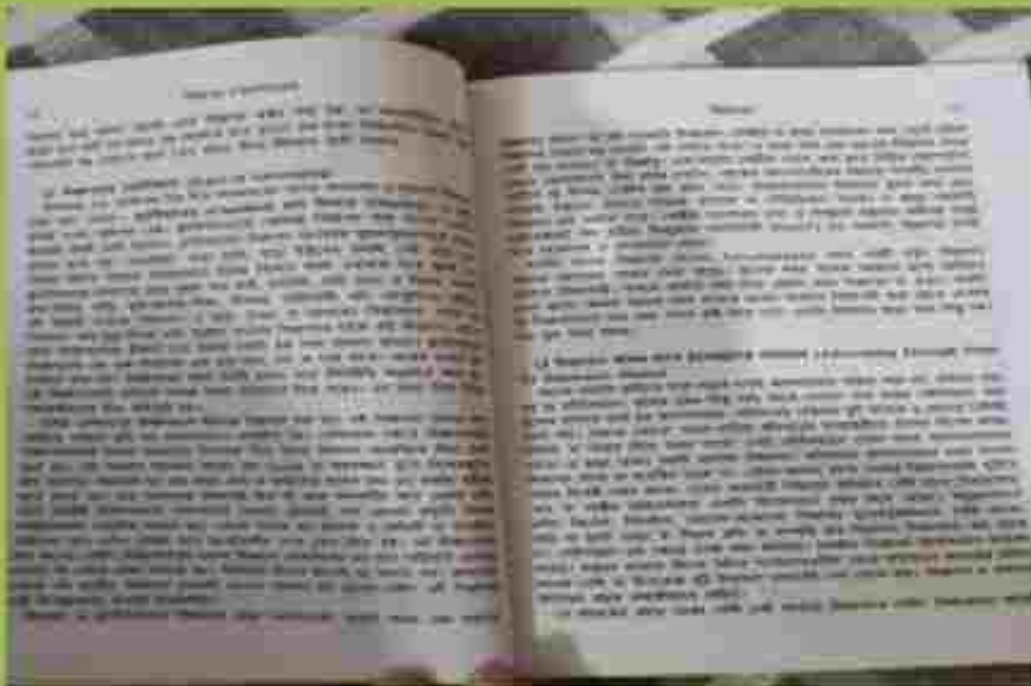
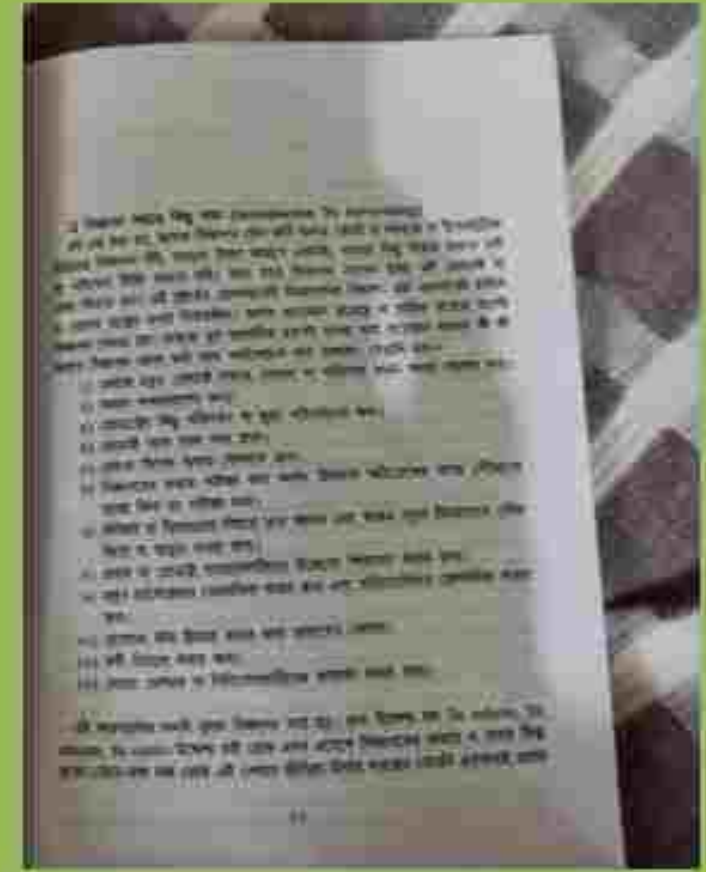
Date: 4.8.2020 Study content sharing



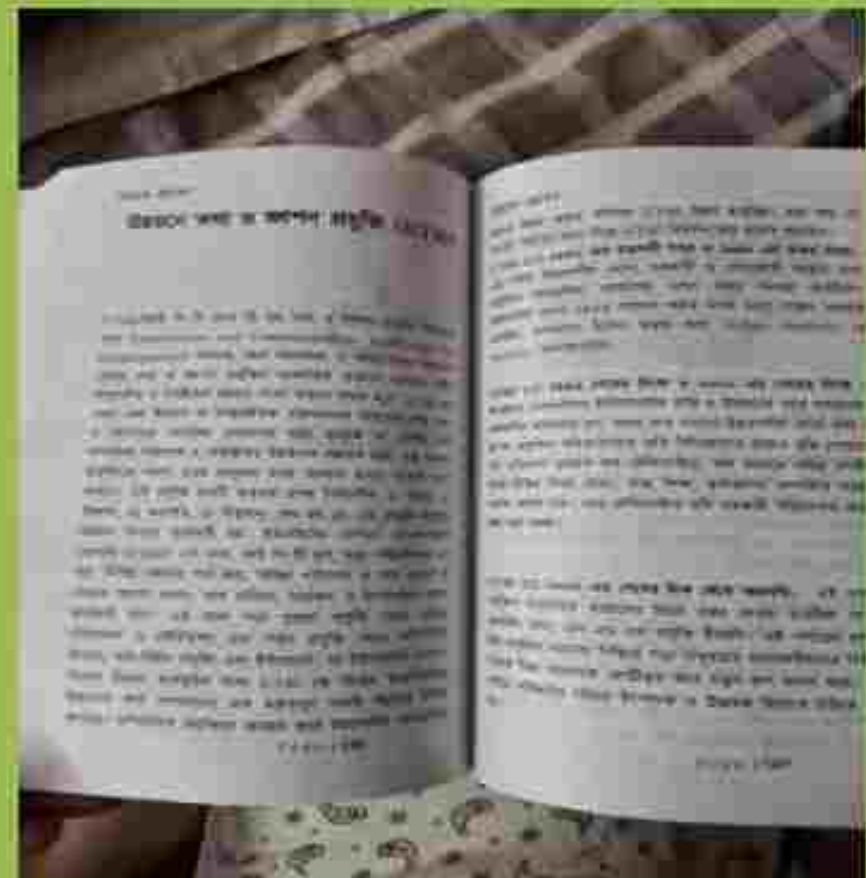
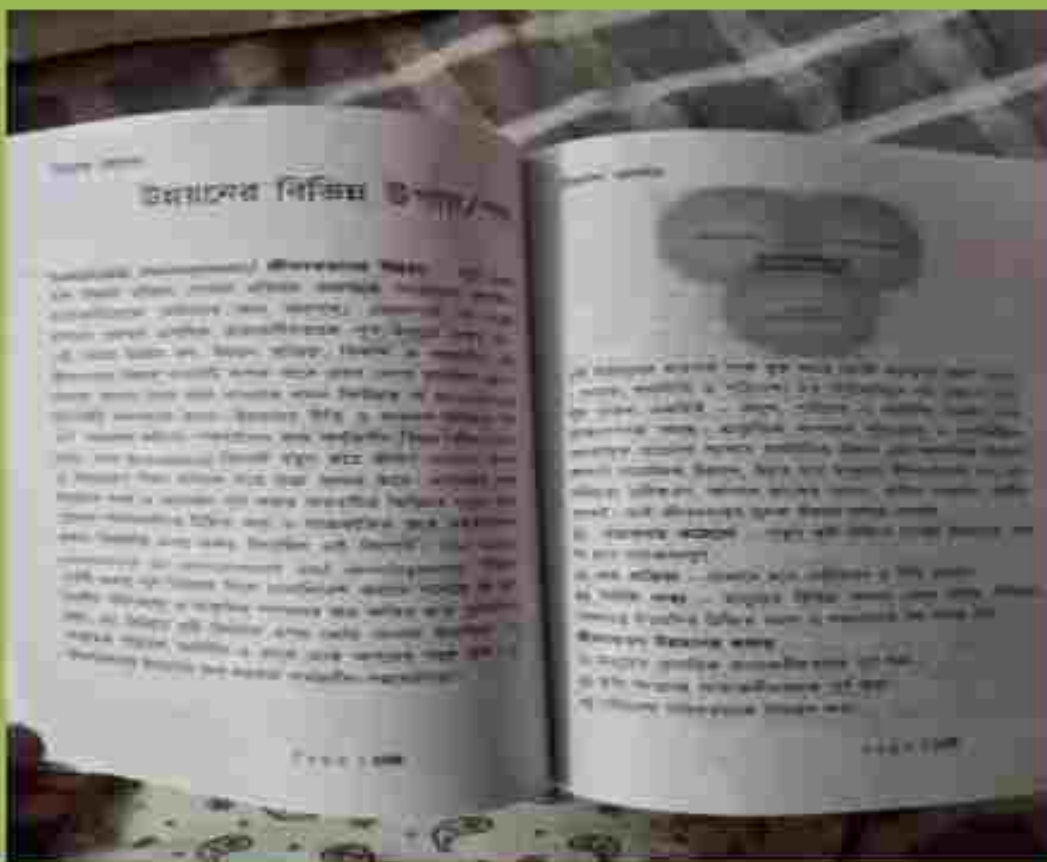
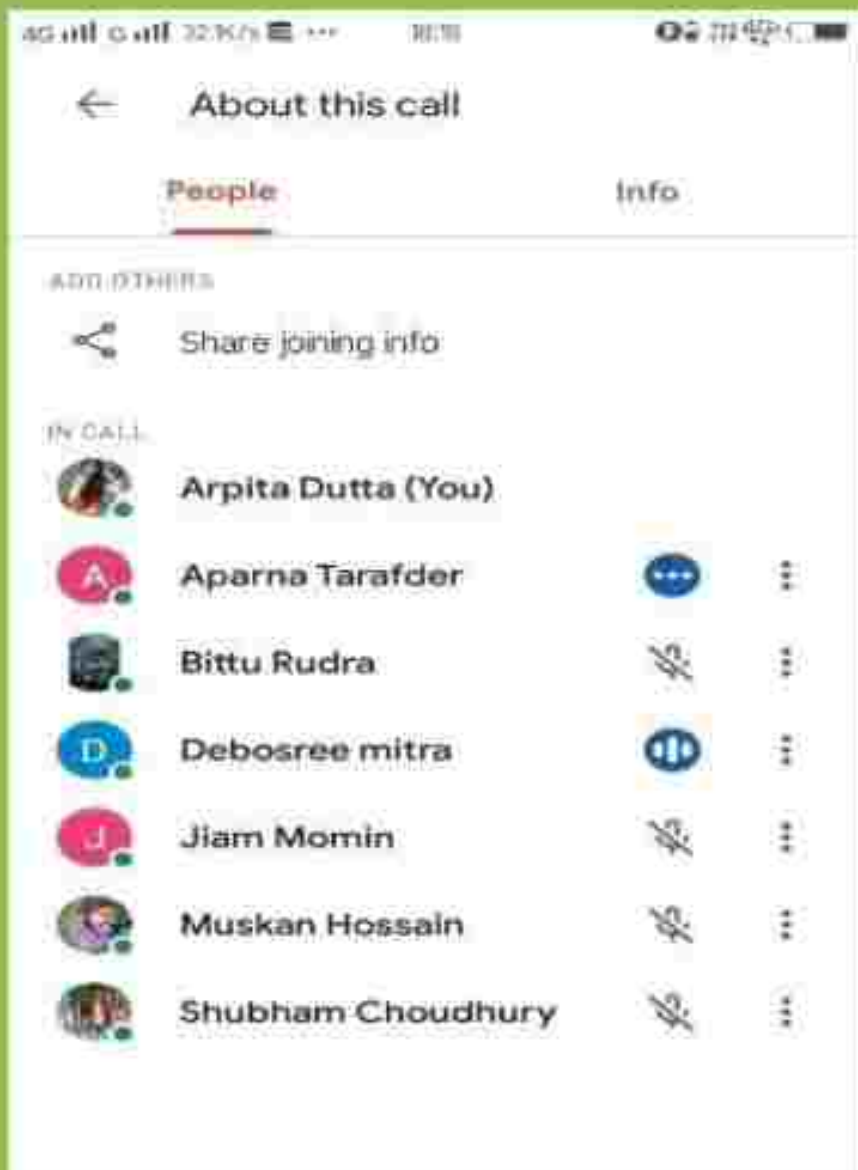
Date: 2.11.2020 study content sharing



Date: 20.5.2021 Study content sharing

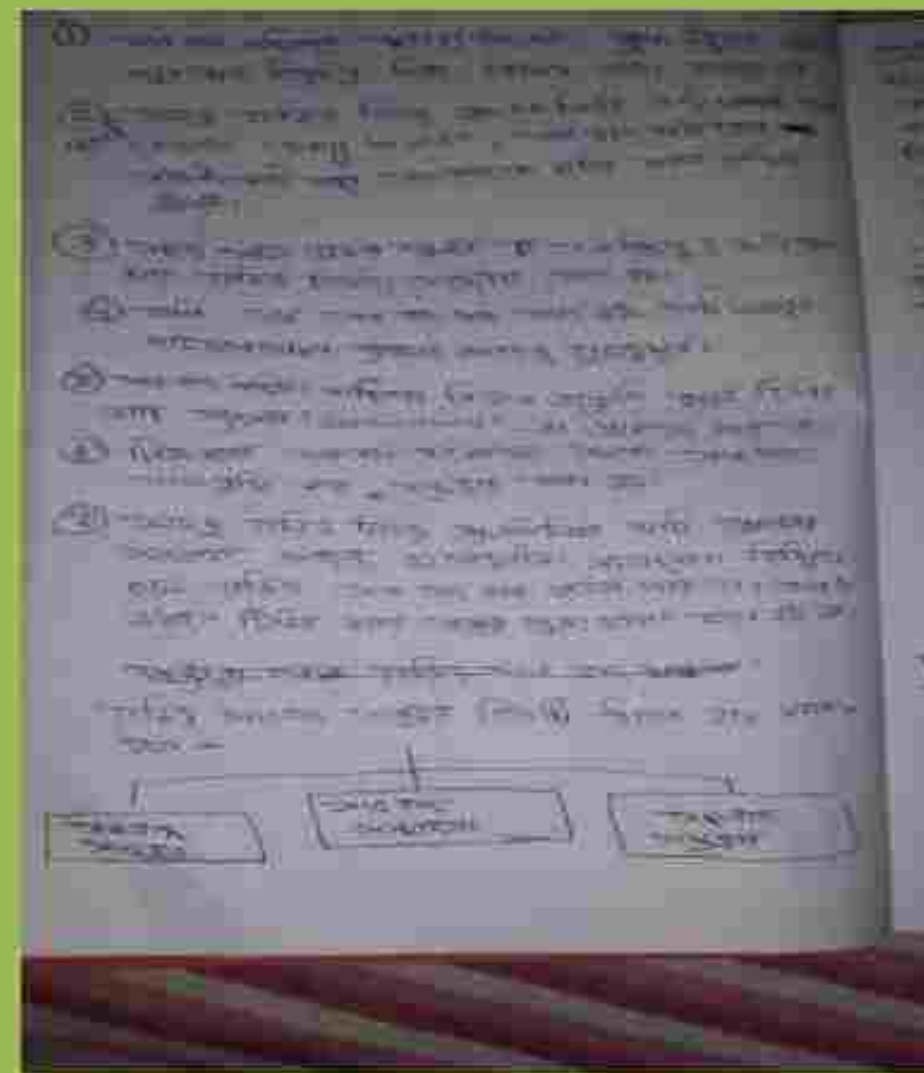
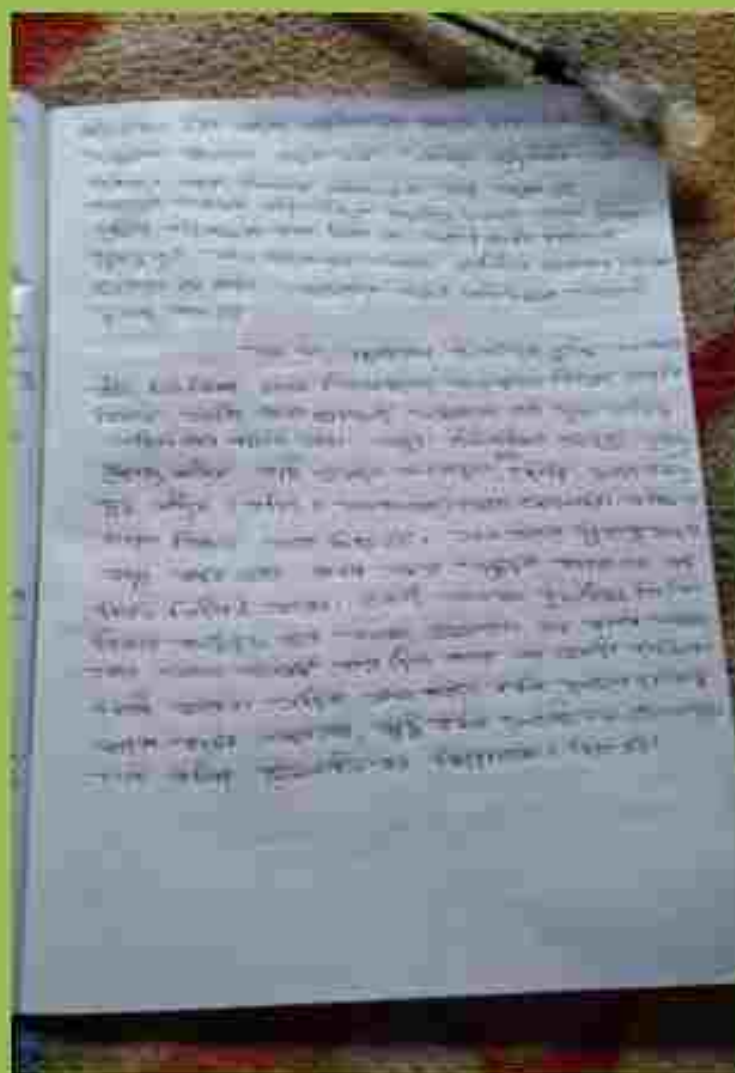
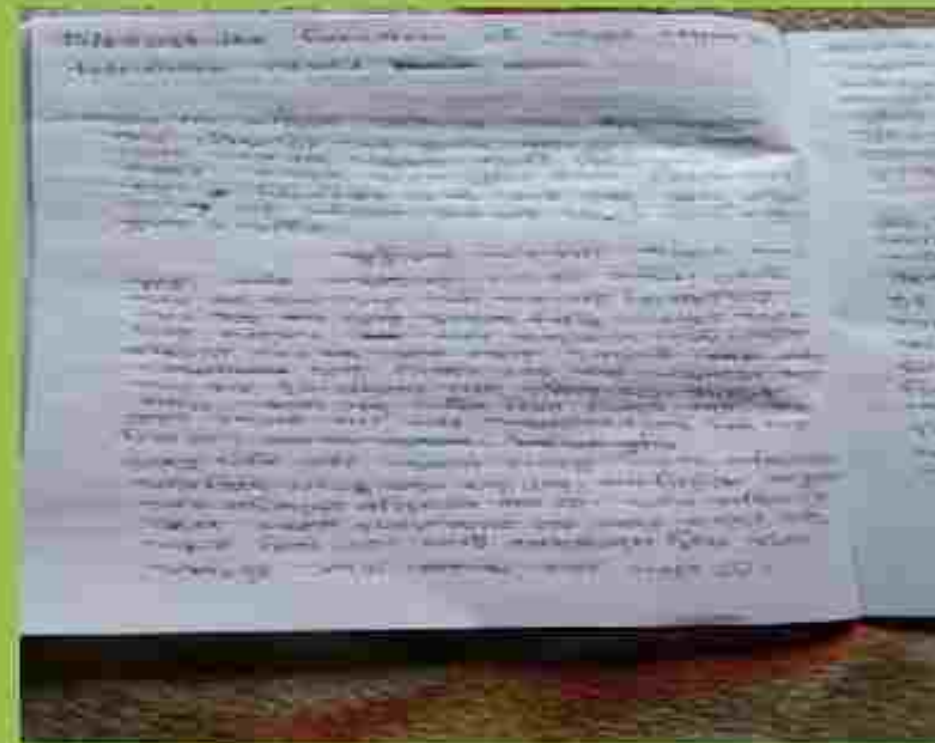


Date: 19.5.2021 Study content sharing

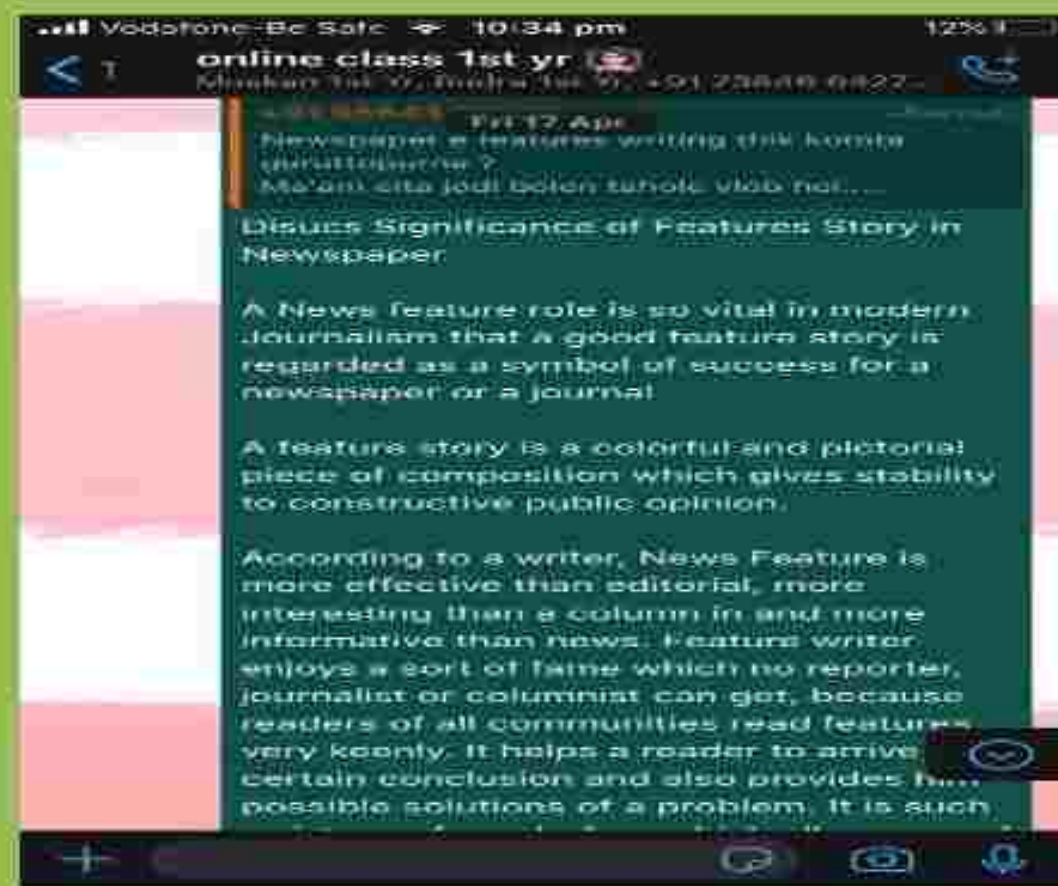
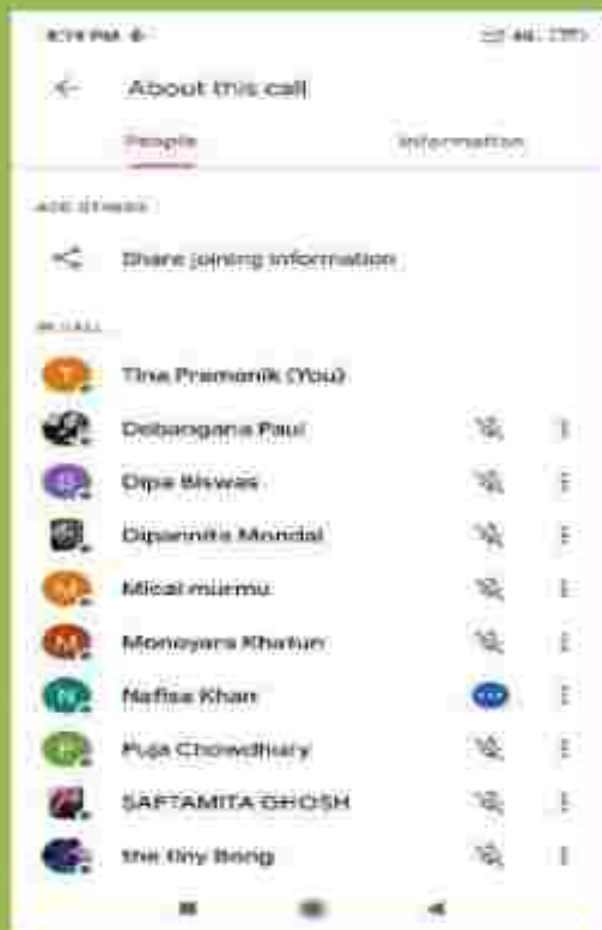


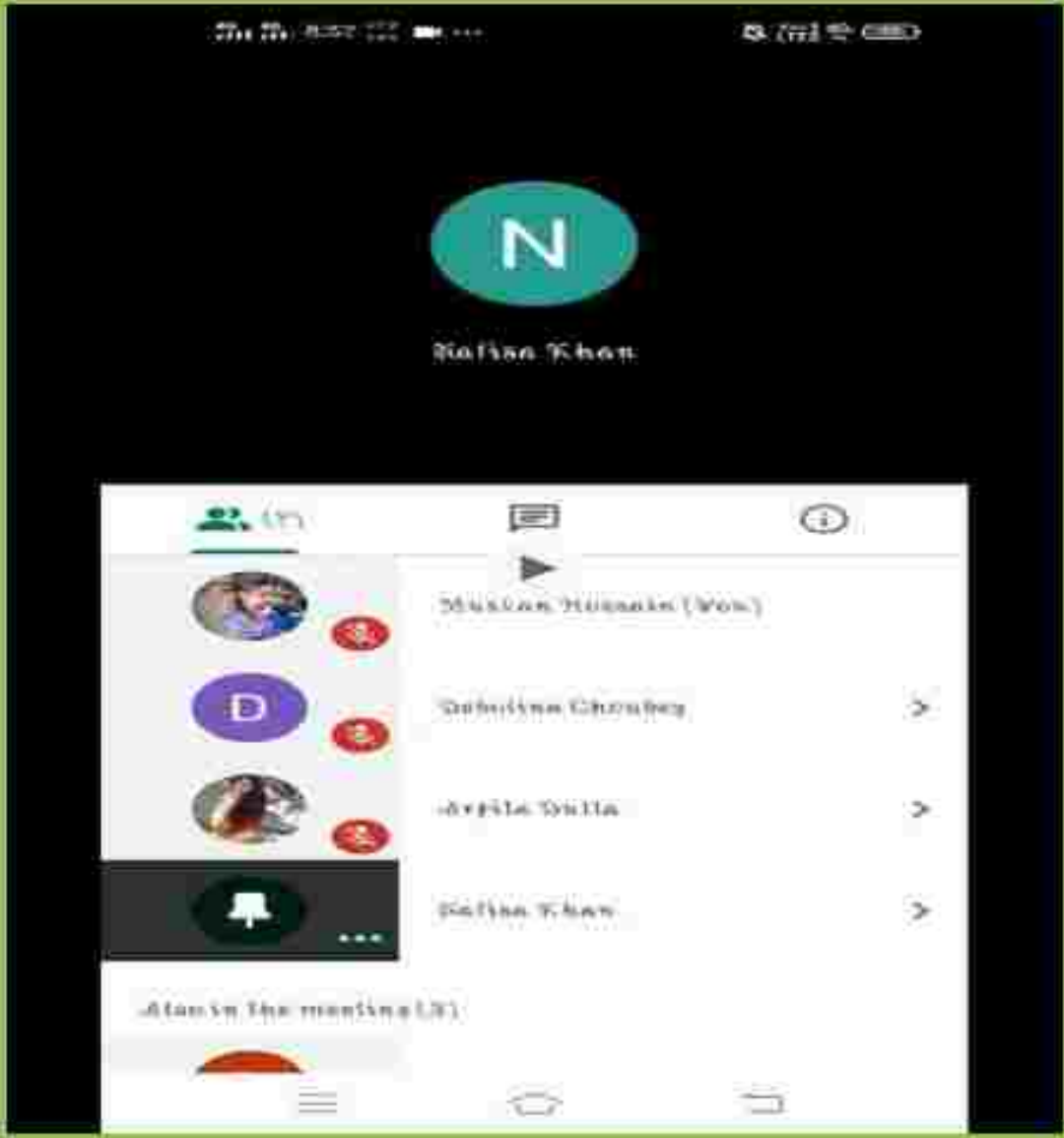
Snap shots for online classes and sharing of e contents by Nafisa Khan Lodi :

Date 6.4.2020 study content sharing

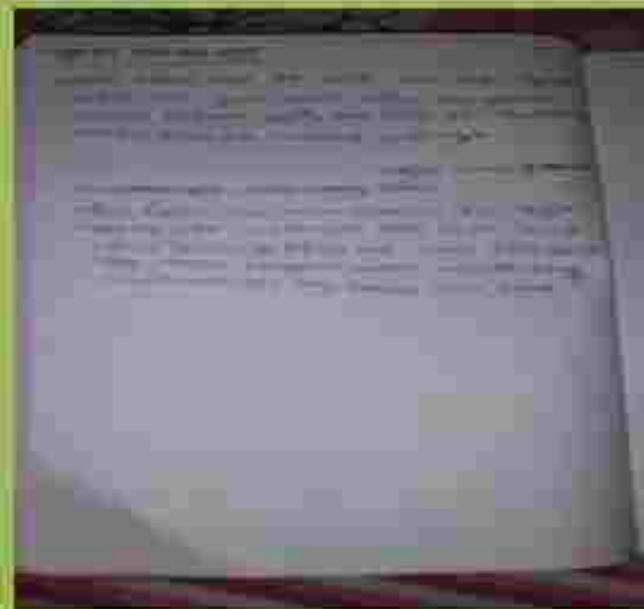
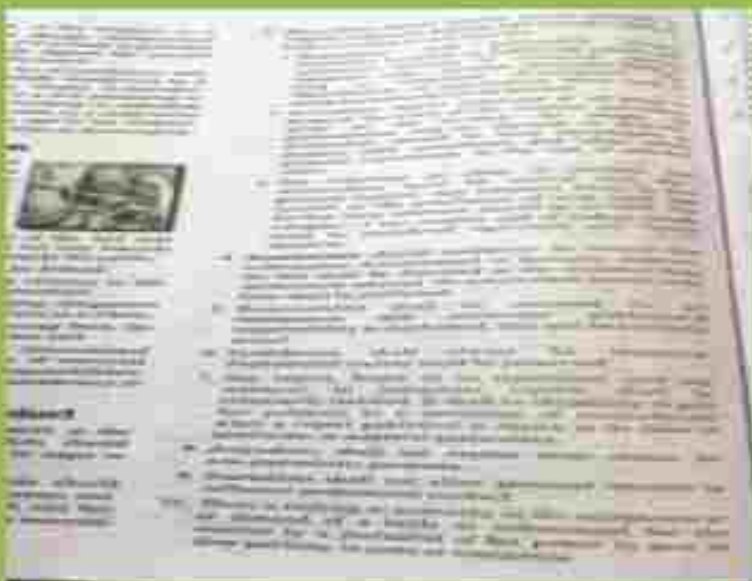
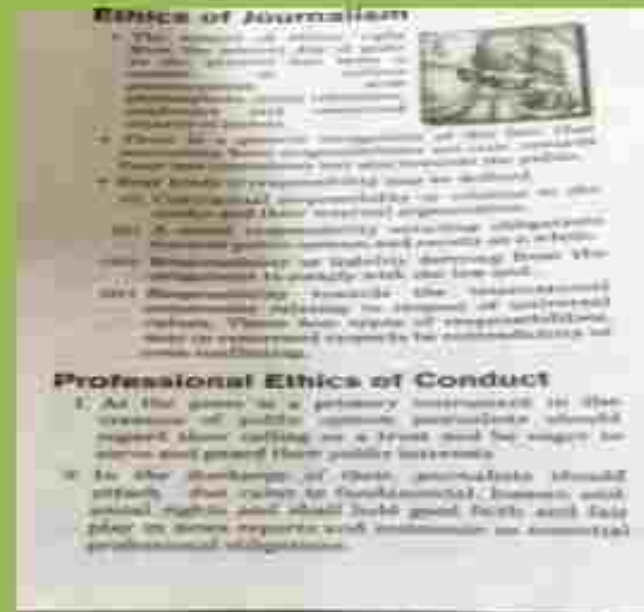
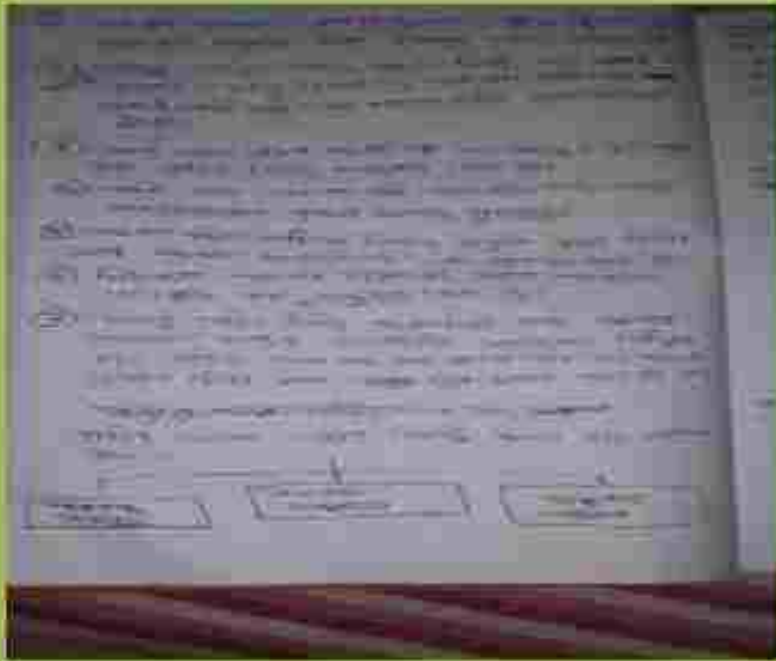


Date : 17.4.2020 Study content sharing

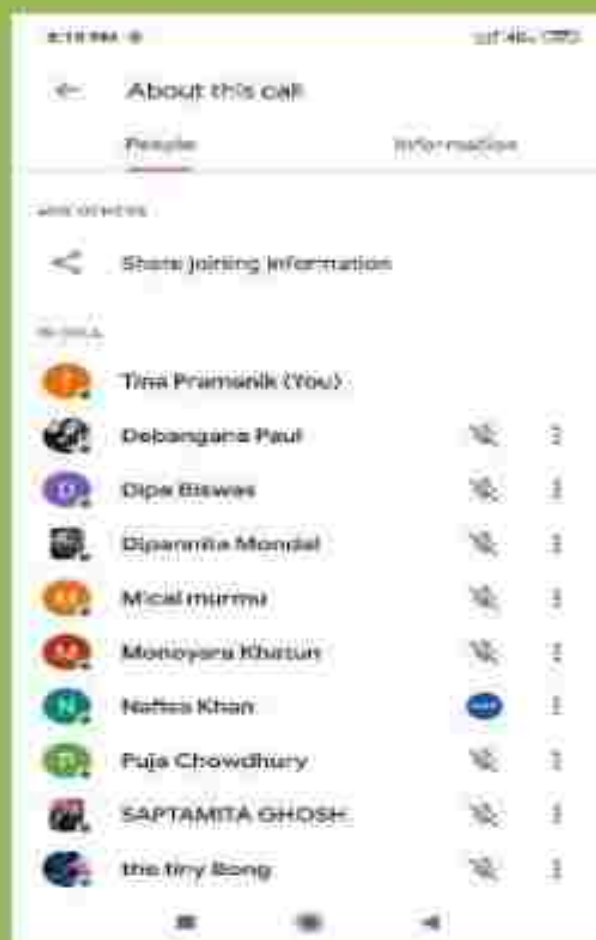




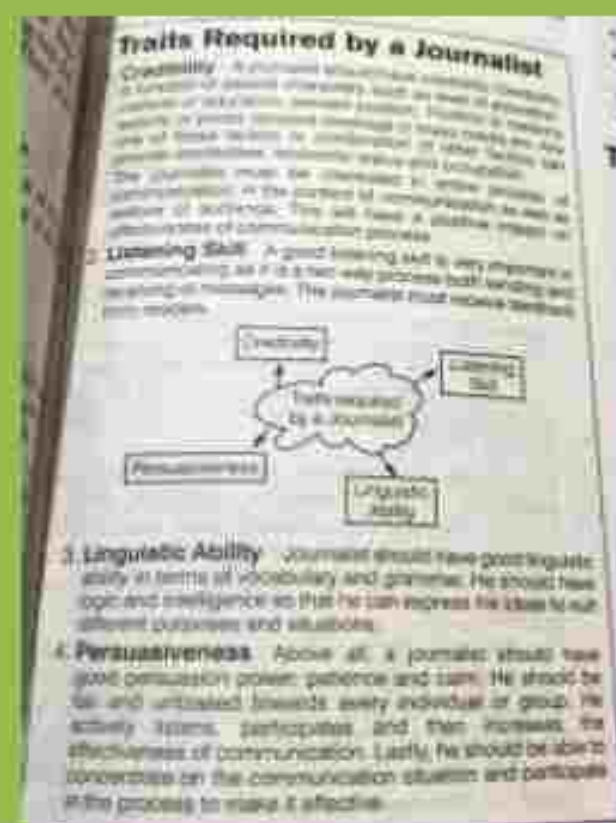
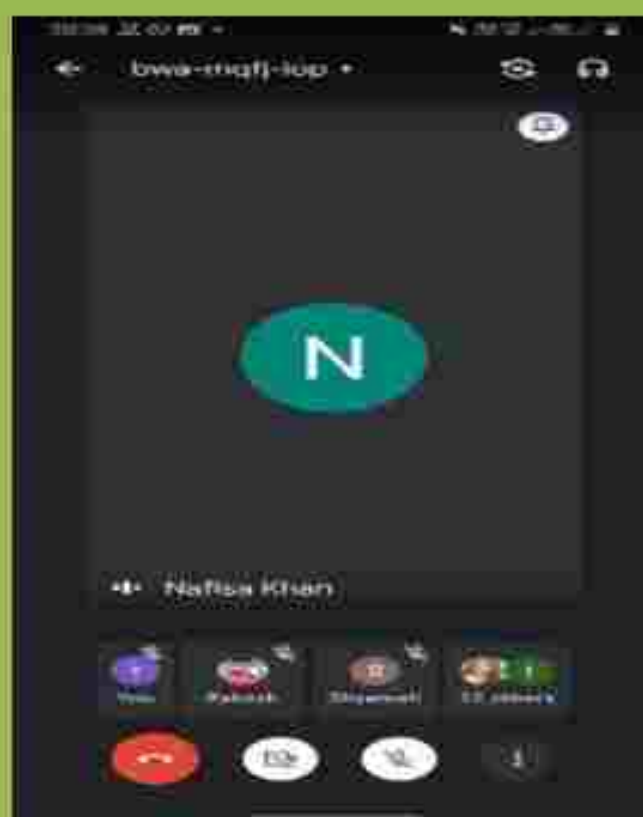
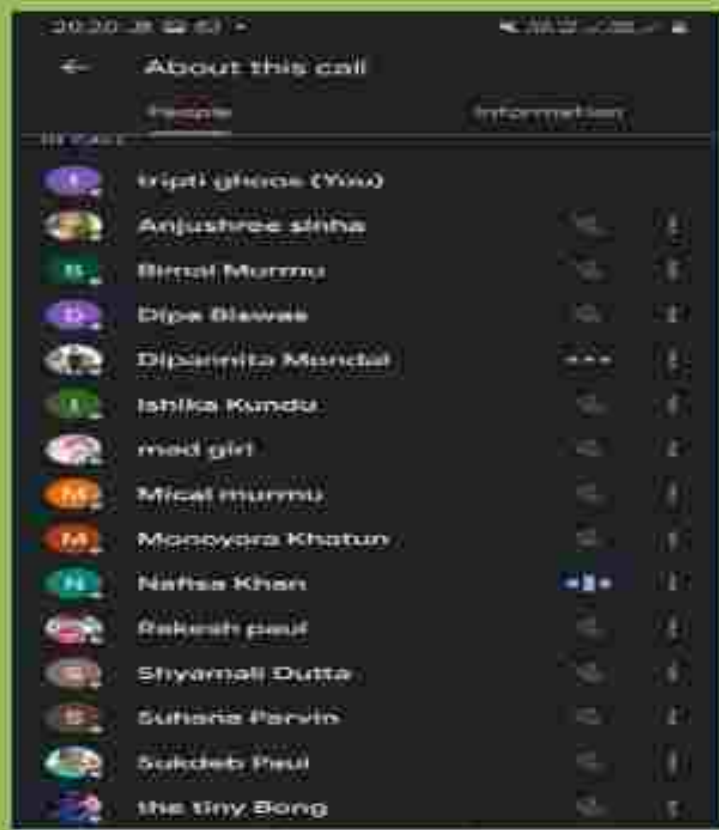
Date : 3.6.2020 Study content sharing



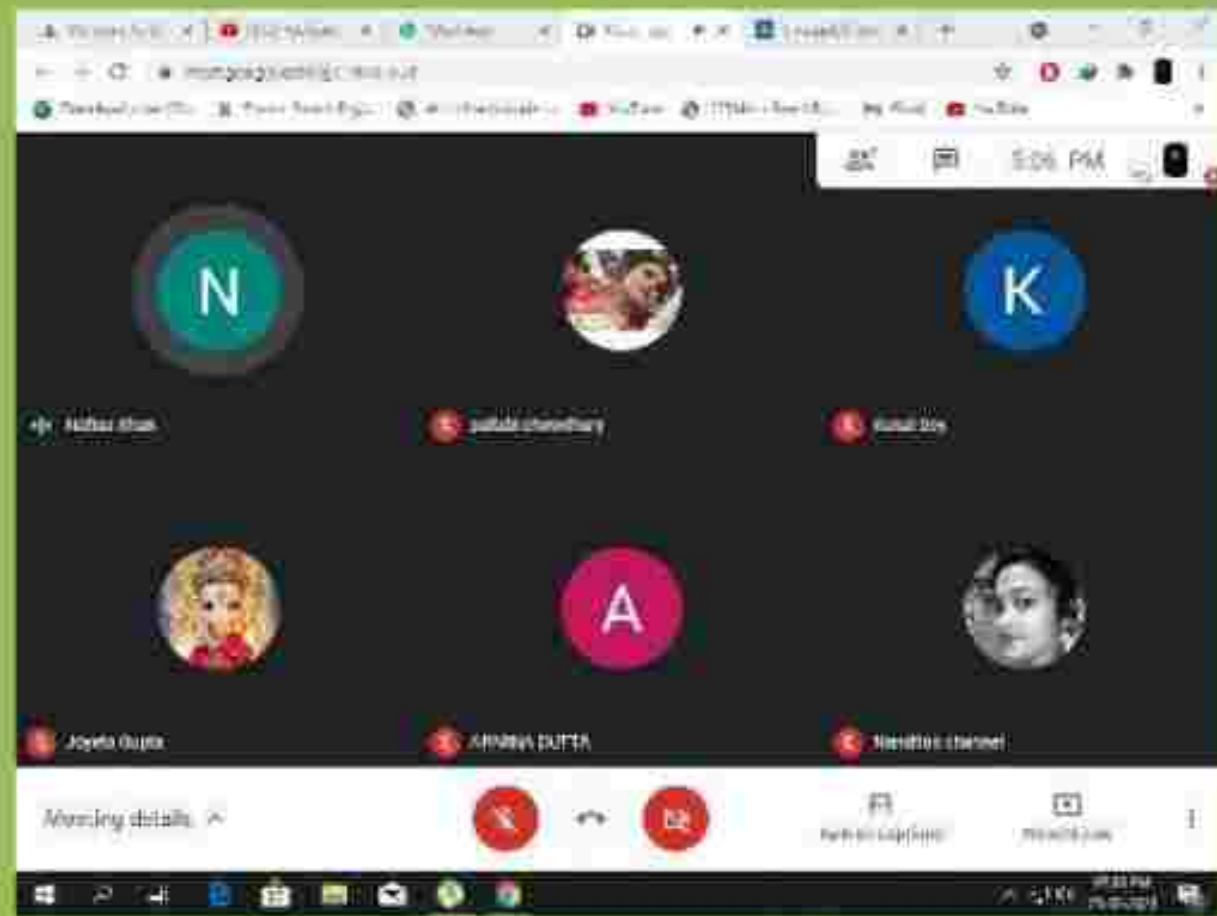
Date : 5.7.2020 Study content sharing



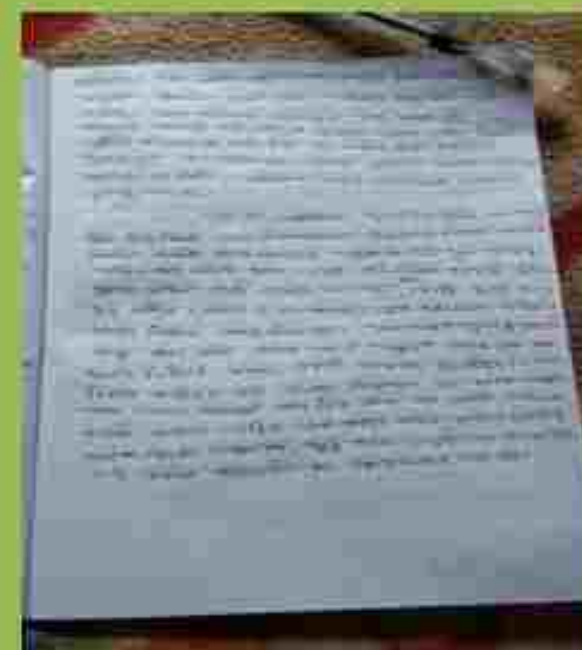
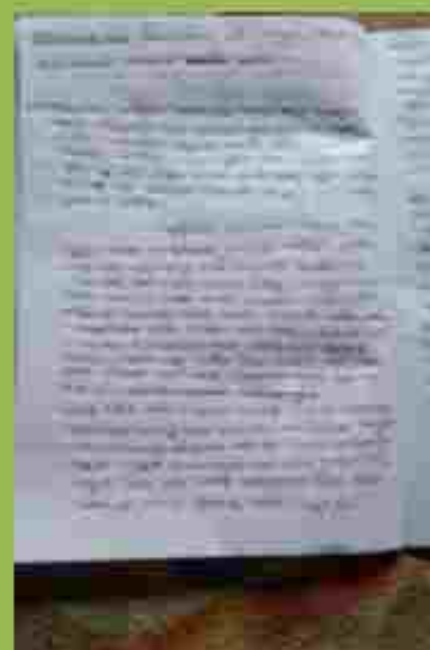
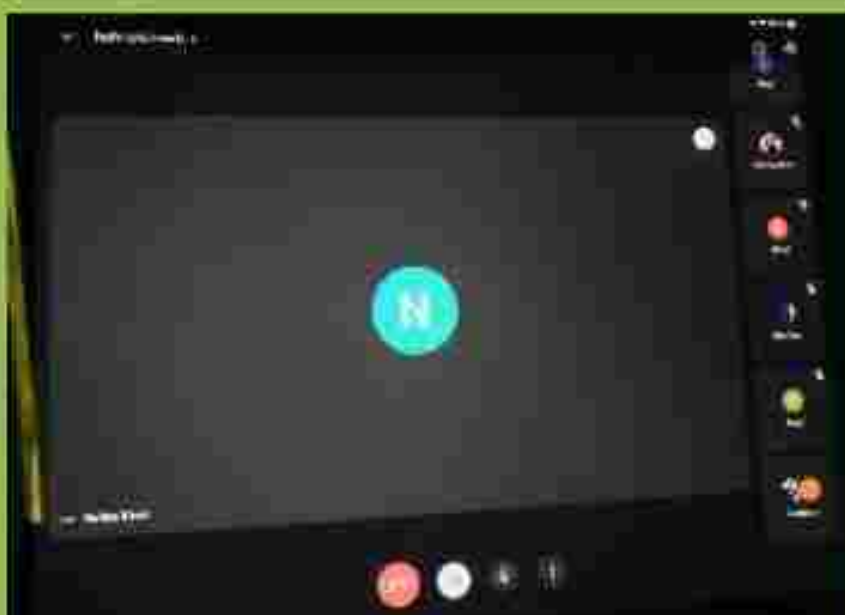
Date : 9.9.2020 study content sharing



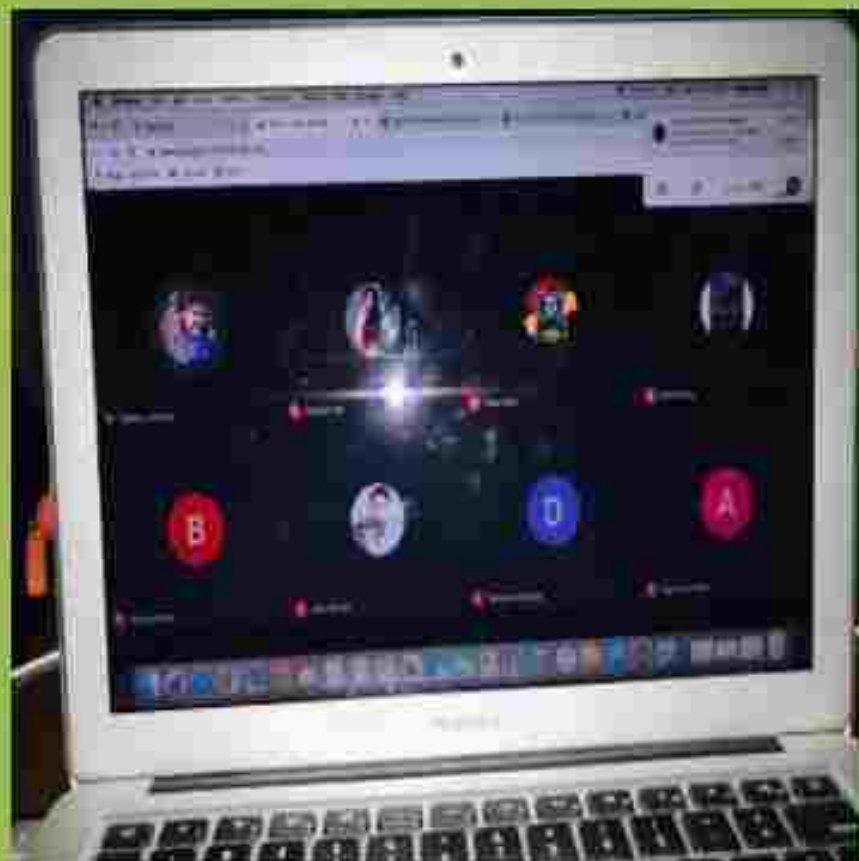
Date : 12.10.2020 Study content sharing



Date : 18.2.2021 Study content sharing



Date : 15.3.2021 Study content sharing



By the way...

1. Digital media is a medium of mass communication which has
- led to faster growth.

2. Follow the progress, the telephone and the radio system's
development in the field of communication and the media.

3. Media is widely used communication medium and has a great
responsibility in dissemination of information in today's digital world.
Internet is the most popular medium. More than 50% of the population uses
Internet. Media is having about 40% of the population's attention.
- led by the media. Media is the best way to reach the masses.
- news, entertainment, and information. The things from the top of
- the world. The media is the best way to reach the masses.
- the world.

4. It has advantages over the other media such as
- the information and knowledge is easier to be found, available,
- easily accessible and cheap. It is the most powerful of the
- broadcast media, being accessible at home or in the office. It is
- free. It is the best way to reach the masses. It is the best way
- to reach the masses.

5. Media is effective not
- only in informing the people but also in creating awareness.
- regarding many social issues and local issues. It is the best way
- to reach the masses. It is the best way to reach the masses.

6. Regarding the media's development, it is the best way to reach the masses.
- the media is the best way to reach the masses. It is the best way to reach the masses.
- the media is the best way to reach the masses. It is the best way to reach the masses.

Date : 16.3.2021 Study content sharing

