

UG/5th Sem (H)/22/(CBCS)

2022

MASS COMMUNICATION & JOURNALISM
(Honours)

Paper Code : 502 MCJH DC-12

[Broadcasting Presentation and Television Anchoring]
(CBCS)

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

1. Write short notes on any *three* of the following :

5×3=15

(a) News Anchor

(b) Voice Over

(c) Talk Show

(d) Voice dispatch in radio

(e) Microphones

P.T.O.

G-9/72 - 200

(2)

Group - B

2. Answer any *one* of the following : $10 \times 1 = 10$

(a) What do you understand by television interview?
Describe different techniques of television interview.

$2 + 8 = 10$

(b) What is radio news? Explain the art of scripting for
radio news with proper examples.

$2 + 8 = 10$