

UG/4th Sem(H)/23/(CBCS)

2023

**MASS COMMUNICATION &  
JOURNALISM (Honours)**

**Paper Code : 402 MCJH DC-9**

**[Development Communication]**

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.  
Candidates are required to give their answers  
in their own words as far as practicable.*

**Group - A**

1. Write short notes on any *three* of the following :  $5 \times 3 = 15$
- (a) Human Development
  - (b) Inclusive Development
  - (c) MNREGA
  - (d) Development Support Communication
  - (e) Magic multiplier

P.T.O.

**Group - B**

2. Answer any *one* of the following : 10×1=10

- (a) Describe the Gandhian Model of Development.  
Mention its relevance in present times. 7+3
- (b) Do you think alternative paradigm can actually  
serve as an alternative to dominant paradigm? 10
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