

UG/2nd Sem(H)/23/(CBCS)

2023

**MASS COMMUNICATION
AND JOURNALISM (Honours)**

Paper Code : 201 MCJH DC-3

[Reporting and Editing]

Full Marks : 25

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

1. Write short notes on any *three* of the following : $5 \times 3 = 15$
 - (a) Column
 - (b) Letter to the Editor
 - (c) News Beat
 - (d) Reporter
 - (e) Attribution

Group - B

2. Answer any *one* of the following : 10×1=10

(a) What do you mean by **Headline**? What are the different types of **Headline**? Mention with examples.

2+8

(b) What are the different types of **Lead**? Write your answer with suitable examples. 10
