

***GOUR MAHAVIDYALAYA
MANGALBARI, MALDA***



DEPARTMENT:

MASS COMMUNICATION AND JOURNALISM

Mass Communication and Journalism is a highly professional field, and for that students need to be a skilled communicator. As this subject has various branches like reporting, film making, editing, anchoring, public relations , research, folk culture, photography so the students need to be qualified in every aspect. For this to enhance their knowledge various programmers have been organized by the department.

PROGRAMME ORGANISED BY THE DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

2 DAYS PROGRAMME OF INTERNATIONAL FILM FESTIVAL

DATE: 29 -11.2019 – 30.11.2019

The field mass communication has many branches and film being one of them. So to have a clear understanding regarding film as a means of communication process a two day International seminar was organized by the department with Information and Cultural Department(Malda)



Inaugural Session Sri SomnathPaul, Dr. Debosree Mitra, Sri Arijit Bhattacharya, Sri Shubhodeep Banerjee(news editor Uttar Banga Sambad)



Film on Rabindranath Tagore's biography



Respected Principal Sir Dr.Ashim Kumar Sarkar, Sri Somnath Paul, Dr Shakti Patra, Sri Shubhodeep Banerjee



District Information Cultural Officer Malda Abhijit Biswas



News editor Sri Shubhodeep Banerjee delivering speech



Sri Somnath Paul and Dr. Debosree Mitra with students

One Day Photography and Art Exhibition

Photograph speaks a thousand words. A photographer should have the skills to unfold stories in our society. The subject of photography can be anything or anyone, because all have stories of their own. So to reveal such stories this field also need a good communicator, i.e a well versed photographer and a communication process i.e photography. A photographer can collect different pieces of the story and put them in one right place and creates a story.





Pricipal Sir Dr. Ashim Kumar Sarkar attending the exhibition



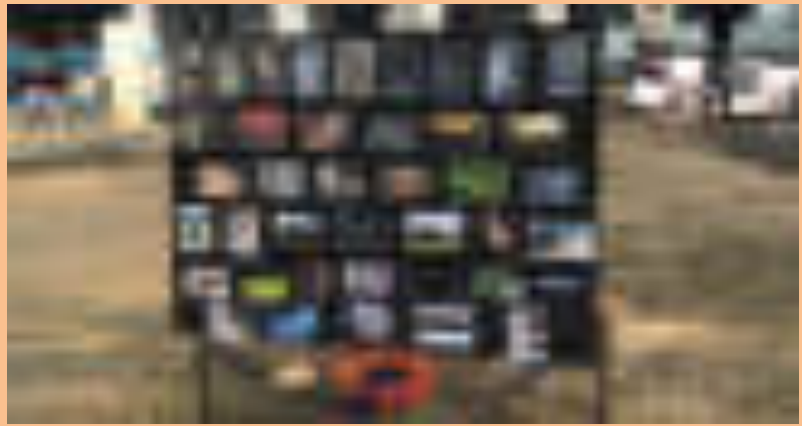
Principal Sir delivering the speech



Sri Shubhodeep Banerjee news editor Uttar Banga Sambad delivering speech



Nafeesa Khan Lodhi and Dr. Debosree Mitra with faculty and students of other department



Snap shots of the students displayed

The Decoration



Teacher and students group photo



The students of the department performing



Students snap shots exhibited



Students snapshots exhibited



Decoration photo exhibition



Students snapshots exhibited



Students performance



Photography skill practiced by the students



Students & reporters from Bartaman& Uttar Banga Sambad(3 rd & 4th from left side) with news editor Shubhodeep Banerjee Uttar Banga Sambad along with Nafisa Khan Lodi



Aspiring a students who wants to persue a career in media is enhancing their skill by facing the camera

As already mentioned mass communication also includes folk culture which helps the students to enhance their skill in theatre also. As it is the basic of a communication process. The person involves in folk culture become the artist, here the students of the department are the one in every respect.



Students performing a drama named Arja Onarja by Rabindranath Tagore.



Students performance



Student doing anchoring and performing

EXCURSION WITH THE 3rd YEAR STUDENTS

VENUE : MURSHIDABAD, Hazarduari

DATE: 30 .01.2021

History of Indian journalism had a glorious past, but seen struggle in every phase, during the time of National movement during Independence. This field had also witnessed many sacrifices while spreading the message of Nationalism among the masses. Thus inspired by the history a short excursion was organized by Nafisa Khan Lodi with the students



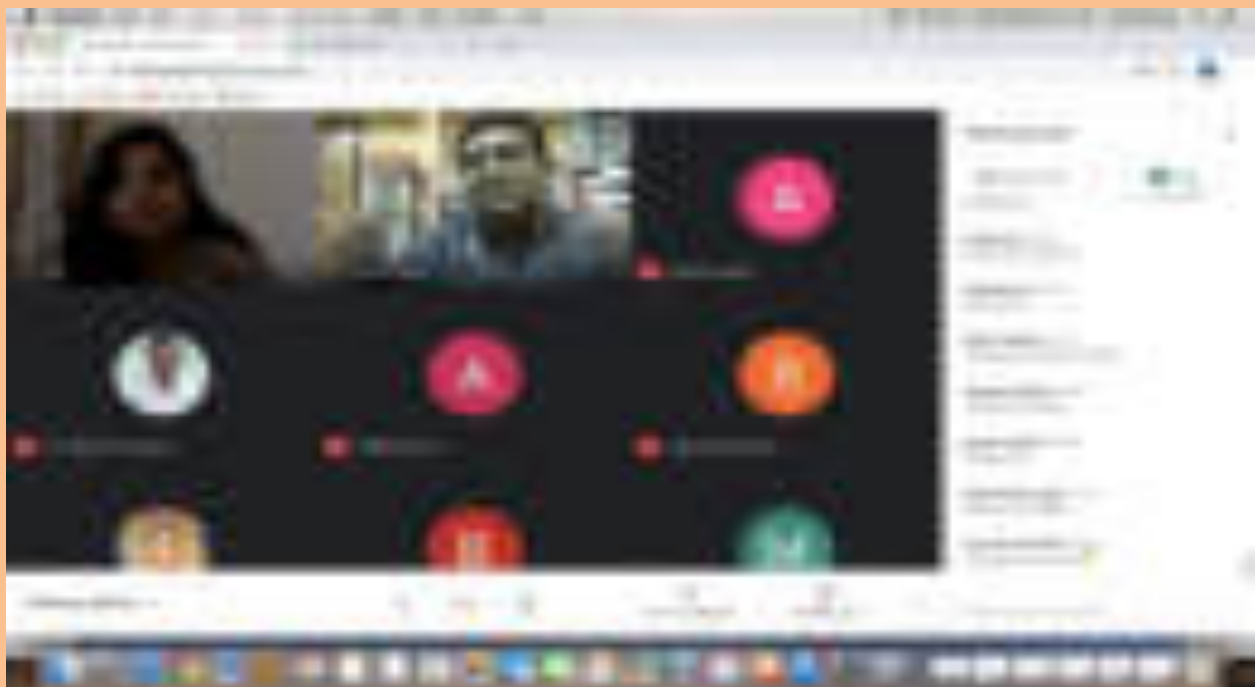
Teacher and students group photo

One day webinar



As the present situation is not permitting any kind of offline activities so the mode has changed to online using ICT tools . It is true that for development ICT is important. A one day webinar was organized by the department which proves nothing can stop the activities of teacher and students specially when it comes to study . The topic of the webinar was A study on Bengali parallel cinema. Parallel cinema or new Indian cinema emerges in the state of West Bengal in the 1940s – 1950s is an alternative to the main stream Indian cinema, and Satyajit Roy being the master of this kind. So as stated earlier film is a part of the communication process plays a very important role in our society. So to have a better understanding of the field a one day webinar was organized, with group discussion with the students and the speaker which helps in enhancing the knowledge of communication skills among the students.

WEBNAIR



Honourable main speaker Dr. Saurav Gupta (HOD- Senior Assistant Professor, Central University Odisha, Koraput and Convenor & lecturer of Mass communication department Nafisa Khan Lodi (Gour Mahavidhalaya) interacting with the students



THE ORGANISING COMMITTEE

Magazine prepared by the students

As print media is a very important part of communication so preparing magazine is a part of their curriculum. It includes page layout, editing, selection procedure of the write up, photos, proof checking basically the work of an editor. The students are also capable of playing the role of an editor as well. It helps in enhancing their creative side as an editor, copy writer, photographer, columnist, researcher.

