

Discipline: MASSCOMMUNICATION AND JOURNALISM (Honours)

Abbreviations:

MASSCOMMUNICATION AND JOURNALISM HONS = MCJH, Core = C, Ability Enhancement Compulsory = AEC, Skill Enhancement Course = SEC, Generic Elective = GE, Discipline Specific Elective = DSE, Internal Assessment = IA, End Semester Examination = ESE, Lecture = Lec., Tutorial = Tu. and Practical = Pr.

Structure of the Syllabus SEM

ESTER – I

| Course Code | Course Title | Credit | Marks | | | | No. of teaching hours | | |
|---------------|----------------------------------------------------------------------|-----------|-----------|------------|-----------|------------|-----------------------|----------|----------|
| | | | IA. | ESE | Pr | Total | Lec. | Tu. | Pr |
| 101-MCJH-C-1 | Introduction to Journalism | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 102-MCJH-C-2 | Introduction to media and Communication | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 103-GE1-** | #One core course from General discipline other than Hons. discipline | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 104-AEC1-ENVS | Environmental Studies | 2 | 10 | 40 | | 50 | 1 | 1 | |
| Total= | | 20 | 40 | 115 | 45 | 200 | 16 | 1 | 3 |

**Discipline code, #Core courses of General Programme will be offered as GE for students of other discipline

SEMESTER-II

| Course Code | Course Title | Credit | Marks | | | | No. of teaching hours | | |
|------------------|------------------------------------------------------------------|-----------|-----------|------------|-----------|------------|-----------------------|----------|----------|
| | | | IA. | ESE | Pr | Total | Lec | Tu | Pr |
| 201-MCJH-C-3 | Reporting and Editing | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 202-MCJH-C-4 | Media and Culture | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 203-GE1-** | One course from General discipline | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 204-AEC2-Eng/Bng | One from pool of AEC2-MIL (Communicative English/ Bengali/Hindi) | 2 | 10 | 40 | | 50 | 1 | 1 | - |
| Total= | | 20 | 40 | 115 | 45 | 200 | 16 | 1 | 3 |

SEMESTER-III

| Course Code | Course Title | Credit | Marks | | | | No. of hours | | |
|---------------|------------------------------------|-----------|-----------|------------|-----------|------------|--------------|----------|----------|
| | | | IA. | ESE | Pr | Total | Lec | Tu | Pr |
| 301-MCJH-C-5 | Introduction to Broadcast Media | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 302-MCJH-C-6 | History of Indian Media | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 303-MCJH-C-7 | Advertising and Public Relations | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 304-GE2-** | One course from General discipline | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| Total= | | 24 | 40 | 100 | 60 | 200 | 20 | - | 4 |

SEMESTER-IV

| Course Code | Course Title | Credit | Marks | | | | No. of teaching hours | | |
|---------------|------------------------------------|--------|-------|-----|----|-------|-----------------------|----|----|
| | | | LA. | ESE | Pr | Total | Lec | Tu | Pr |
| 401-MCJH-C-8 | Introduction to new media | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 402-MCJH-C-9 | Development Communication | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 403-MCJH-C-10 | Media Ethics and the law | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| 404-GE2-** | One from pool of Generic Electives | 6 | 10 | 25 | 15 | 50 | 5 | - | 1 |
| Total= | | 24 | 40 | 100 | 60 | 200 | 20 | - | 4 |

[If one of the two GE is of science discipline, it shall consist of 4 credits for theory and 2 credits for practical]

