DEPARTMENT OF MASS COMMUNICATION & JOURNALISM GOUR MAHAVIDALAYA

Accredited By NAAC (2nd Cycle) B+



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Action Taken Report on Academic Calendar 2022-23

The Department of Mass Communication & Journalism, Gour Mahavidyalaya is committed to providing students with a well-rounded academic experience that goes beyond traditional classroom learning. This report details the various initiatives undertaken by the department during the 2022-2023 academic calendar to fulfil this objective.

Activities:

Annual Photo Exhibition (14 March 2023):

The department organized an annual photo exhibition showcasing the creative talents of its students. This

event provided a platform for students to exhibit their photographic skills and perspectives on various themes.





Attendance

Movie Screening and Discussion (10 April 2023):

A movie screening followed by a discussion session was held. This event exposed students to diverse cinematic experiences and fostered critical thinking skills through discussions about film techniques, social messages, and the role of cinema in society.



Attendance

Student Debate Competition (21 June 2023):

A student debate competition was organized on a relevant and thought-provoking topic. This activity encouraged research, public speaking skills, and the ability to present arguments persuasively.





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Attendance

Field Reporting (15 July 2023):

Field reporting helps students with the practical skills required for news gathering. This included sessions on interview techniques, capturing video footage, and ethical reporting practices.







Attendance

Department Magazine Publication :

The department published its annual magazine, a culmination of student efforts in writing, editing, and design. This publication served as a platform for students to showcase their journalistic talents and creativity.



Career Counselling Workshop (17 May 2022):

A career counselling workshop was conducted to guide students about career options in the field of mass communication and journalism. This workshop provided valuable insights into the industry, resume writing tips, and interview preparation strategies.



Workshop on Communication Skill Enhancement & Career Counseling

Attendance

Outcomes:

These activities resulted in several positive outcomes:

Enhanced Student Learning:

The activities provided students with opportunities to apply theoretical knowledge in practical settings, fostering a deeper understanding of the field.

Skill Development:

The initiatives helped students develop critical skills like communication, research, problem-solving, and teamwork.

Exposure and Networking:

Events like movie screenings and guest lectures exposed students to diverse perspectives and industry professionals, potentially leading to future networking opportunities.

Increased Department Visibility:

These activities contributed to a more vibrant departmental environment and enhanced the department's image within the college.

Conclusion:

The Department of Mass Communication & Journalism at Gour Mahavidyalaya is committed to providing a holistic learning experience for its students. The activities undertaken during the 2022-2023 academic calendar have demonstrably contributed to student development and departmental growth. We look forward to building upon these successes and further enriching the academic journey of our students.

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Department of Mass Communication & Journalism