

# GOUR MAHAVIDYALAYA

REACCREDITED BY NAAC (2<sup>nd</sup> Cycle) B+

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## MASS COMMUNICATION & JOURNALISM ICT FOR TEACHING & LEARNING 2022-2023

Information and communication technology is a very powerful tool of communication. In this information age the usage of ICT is very important. ICT has become indispensable in every human life. In the field of education it is playing a very important role in shaping the youth generation of our country. Every institution is using ICT for their development. Thus in teaching learning method it helps the students as well in becoming media literate, enhance their knowledge, skills so that they can also apply the same for their work in future. Being the department of Mass communication & journalism apart from interpersonal communication used for teaching, ICT is also used in teaching learning process.

**Teachers using ICT method for effective teaching learning process.**

Name of teacher	Name of the module	Platform	Others
Dr. Debosree Mitra	Google meet, whatsapp on line study material	Smart phone , Laptop	Projector, screen
Nafisa Khan Lodi	Google meet, whatsapp on line study material	Smart phone , Laptop	Projector, screen

  
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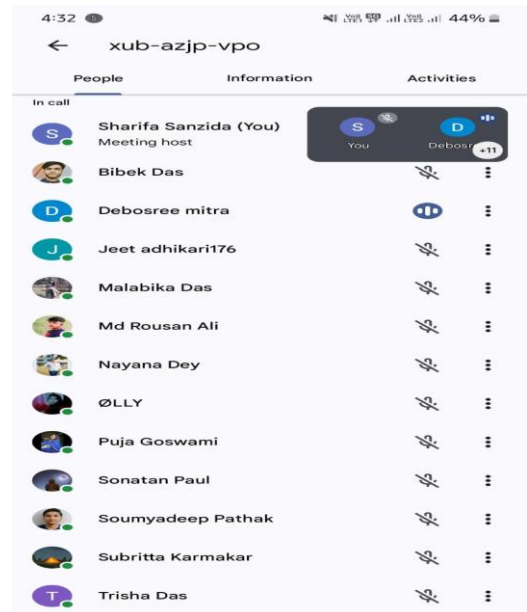
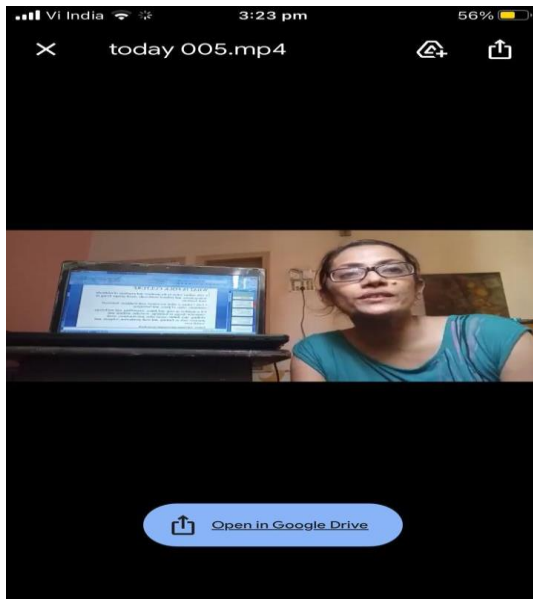
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## OBJECTIVE:

- 1.To make the students understand the usage of ICT.
- 2.To make the students accustomed with the technology.
- 3.To enhance their education skill
- 4.To make them gather knowledge about media literacy
- 5.To make teaching learning process more easier for students



**Dr.Debosree Mitra using laptop for teaching and learning**

  
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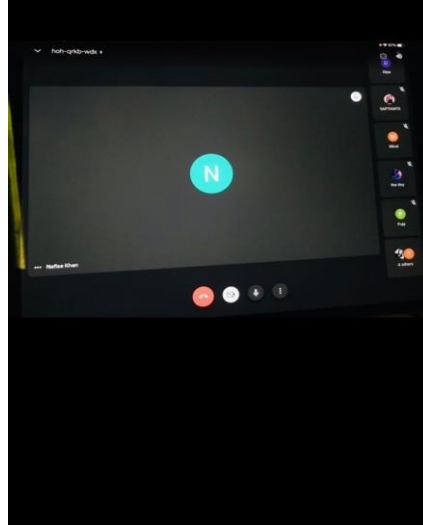
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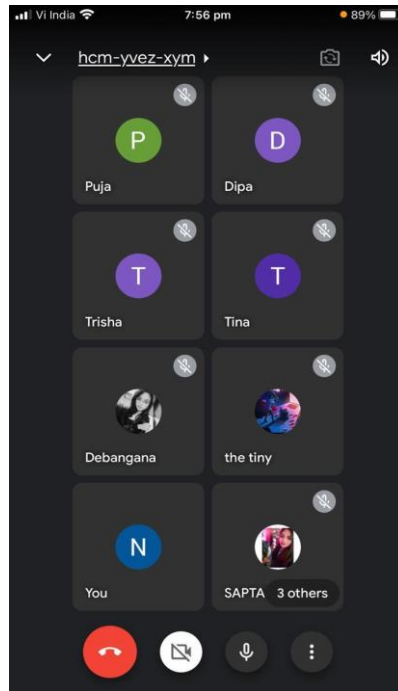
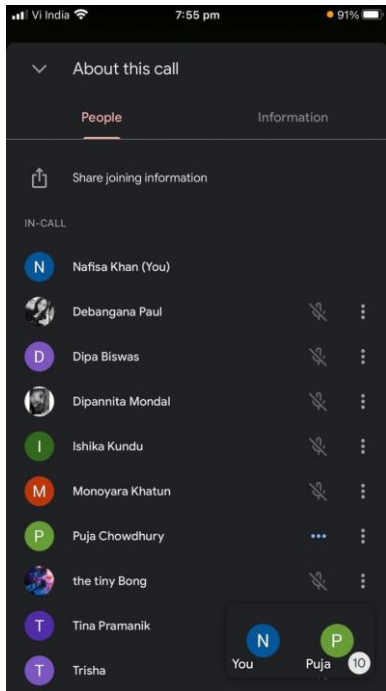
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**Nafisa Khan Lodi using laptop for teaching and learning**



**Nafisa Khan Lodi using Google Meet for teaching and learning**

  
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Teaching learning process through PPT using projector



  
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## Outcome:

1. The process have been successful as the students shown interest while learning.
  - 2 The process made learning more easier to them,
  2. They had more clear understanding about their respective subject
  - 4 They have also understood the usage of ICT
1. It also enhances their education skill.

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