



# Action Taken Report

The community development program undertaken by Gour Mahavidyalaya in collaboration with Rajadighi Community Health Service Society (RCHSS) for the tribal women of Habibpur village, Malda district, West Bengal. The program aimed to empower these women through various initiatives.

**Program Name: Community Development Program for Tribal Women of Habibpur, Malda**

**Place:** Habibpur village, Malda district, West Bengal

**Organiser:** Department of Mass Communication & Journalism, Gour Mahavidyalaya

**Program Duration:** 5.5.2023 - 6.5.2023 (2 days program)

**Name of the Resource Persons:** Apurba Chakraborty

**Target Population:** Tribal women of Habibpur village

## Program Objectives

Enhance health awareness and access to healthcare services.

Improve financial literacy and income generation opportunities.

Develop digital literacy skills for better communication and information access.

Foster leadership qualities and community participation among women.

## Activities Undertaken

**Health Awareness Workshops:** RCHSS healthcare professionals conducted workshops on critical health issues like maternal health, hygiene, nutrition, and sanitation.

**Financial Literacy Sessions:** Experts from Gour Mahavidyalaya delivered interactive sessions on financial planning, microfinance options, and income generation strategies.

Digital Literacy Training: College students trained the women on basic computer skills, internet navigation, and safe social media practices.

Skill Development Workshops: The program offered workshops on income-generating skills like tailoring, handicraft creation, and vegetable gardening, leveraging local resources and traditions.

Leadership Development Activities: Interactive sessions and group discussions encouraged women to identify community issues and develop solutions, fostering leadership qualities.

### **Outcomes:**

Increased Health Awareness: The workshops equipped women with knowledge to make informed decisions regarding their health and the well-being of their families.

Improved Financial Literacy: The program empowered women with financial management skills and knowledge of income generation opportunities, enabling them to contribute to household income.

Enhanced Digital Literacy: The training sessions bridged the digital divide, allowing women to access information, connect with markets, and participate in online communities.

Developed Income Generation Skills: The skill development workshops equipped women with new skills to create and sell handicrafts and agricultural produce, leading to potential economic independence.

Empowered Leaders: The program fostered leadership qualities among women, encouraging them to take initiative and participate in community development activities.

## Pictures



## First Page of Attendance

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