

GOUR MAHAVIDYALAYA

ACCREDITED BY NAAC (2nd Cycle) B+

Dr. Ashim Kumar Sarkar, M.Phil, Ph.D.
Principal
principalgourcollege@gmail.com



P.O.- Mangalbari, Dist. : Malda, Pin - 732142 (W.B.)
Phone : 03512- 250547, Fax 03512-250547
E-mail : gour_maha@yahoo.co.in
Website : www.gourmaha.org

Memo No 121-02/GM/2023

Date: 03/03/2023

MEMORANDUM OF UNDERSTANDING (MoU)

GOUR MAHAVIDYALAYA
MANGALBARI, MALDA




&

LEARNWAY

URN: UDYAM-WB-19-00112051
GSTIN: 19DUZPK0319C1ZF




Principal
GOUR MAHAVIDYALAYA
Mangalbari, Malda.

MALDA
March 2023

**This Memorandum of Understanding (MoU) is made and entered into as of 3 March, 2023
By and between:**

Gour Mahavidyalaya, a leading educational institution in Malda, West Bengal, is hereafter referred to as "College".
&
Learnway, a leading IT Design & Publication House in Dakshin Dinajpur, hereafter referred to as "IT Design & Publication House";
and

WHEREAS, both parties share a commitment to fostering education, community engagement, and career development in Malda, West Bengal.

Now, therefore, in consideration of the foregoing premises and the mutual covenants contained herein, the parties agree as follows:

Scope of Collaboration

The parties will collaborate on the following initiatives.

Workshop Programmes:

Learnway will organize specialized workshops aimed at equipping students with skills relevant to the IT industry, graphic design, printing, and publishing sectors.

Guest Lectures:

The House shall organize special classes on the 'Art of Printing & Publishing' for the students of the college.

Joint Events and Activities:

The parties will organize joint events for the local community, such as public forums on local issues, educational seminars on media literacy, and career fairs connecting students with journalism opportunities.

Content Sharing:

The college will provide the House with access to academic research, expert commentary, and other content relevant to the community.

Assistance:

The House stands ready to assist the college as required, offering services at a more economical rate than what the market typically offers. The services are as follows:

- Graphics Design & Printing services: brochures, booklets, books, banners, prospectuses, class diaries and other academic matters.
- Skill training services.
- Information technology (IT) design and development services.
- Events, Exhibitions, Conventions assistance services.
- Publishing and reproduction services.
- Media & Promotion

College will:

Nominate qualified students for internship opportunities in this IT Design & Publication House. Give works from time to time on various skills and seek assistance in other promotional aspects of college events.

Intellectual Property:

Each party shall retain ownership of all intellectual property rights associated with its respective contributions to the collaboration. Any joint intellectual property created during the collaboration will be jointly owned by both parties and subject to a separate agreement.

Term and Termination

This MoU shall remain in effect for five years, commencing on the date hereof, and may be renewed by mutual consent of the parties. This MoU may be terminated by either party upon thirty days written notice to the other party.

Confidentiality

Each party agrees to keep confidential all information received from the other party in connection with this MoU, except for information that is already publicly known or that is independently developed by the receiving party.

Entire Agreement:

This MoU constitutes the entire agreement between the parties concerning the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written.

Amendment

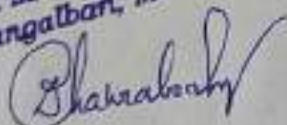
This MoU may be amended only by a written agreement signed by both parties.

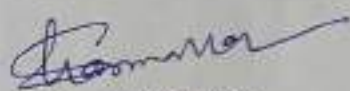
IN WITNESS WHEREOF, the parties have executed this MOU as of the date first written above.



Dr. Ashim Kr. Sarkar
Principal, Gour Mahavidyalaya
Date-

Principal
GOUR MAHAVIDYALAYA
Mangalbari, Malda.

Witness: 



Mr. Subhamoy Karmakar
Director, Learnway
Date- 02/03/2023



Witness: 