



University of Gour Banga

**FOUR-YEAR UNDERGRADUATE PROGRAMME
(Honours/ honours with research)**

**Curriculum of Multidisciplinary Course
(MDC) in Geography (GEO-MDC)**

GEOGRAPHY (MDC)

2024

UNDER NEP-2020

**[Students of any Disciplines can choose this
course]**

Semester (I+II+III)

**University of Gour Banga
P.O. – Mokdumpur
District – Malda
West Bengal
PIN - 732103**

SEMESTER WISE COURSE STRUCTURE

for 4-Year Undergraduate Programme under NEP (2020)-2024

Semester	Discipline Specific Course/ Major Core (DC-MJ)	Disciplinary Minor Course (IDC/DC-MN)	Multidisciplinary Course (MDC)	Ability Enhancement Course (AEC)	Skill Enhancement Course (SEC)	Value Added Course (VAC)	Internship / Apprenticeship/Project/Community Engagement	Total Credits
I	DC-MJ-101 (4)	IDC/DC-MN-101 (4)	MDC-101 (3)	AEC-1 (2)	SEC-1 (3)	VAC-1 (2)	IAPC-1 (2)	20
II	DC-MJ-201 (4)	IDC/DC-MN-201 (4)	MDC-201 (3)	AEC-2 (2)	SEC-2 (3)	VAC-2 (2)	IAPC-2 (2)	20
III	DC-MJ-301 (4) DC-MJ-302 (4)	IDC/DC-MN-301 (4)	MDC-301 (3)	AEC-3 (2)	SEC-3 (3)		IAPC-3 (2)	22
IV	DC-MJ-401 (4) DC-MJ-402 (4) DC-MJ-403 (4)	IDC/DC-MN-401 (4)		AEC-4 (2)		VAC-3 (2)		20
V	DC-MJ-501 (4) DC-MJ-502 (4) DC-MJ-503 (4) DC-MJ-504 (4)	IDC/DC-MN-501 (4)						20
VI	DC-MJ-601 (4) DC-MJ-602 (4) DC-MJ-603 (4) DC-MJ-604 (4)	IDC/DC-MN-601 (4)						20
VII	DC-MJ-701 (4) DC-MJ-702 (4) DC-MJ-703 (4) DC-MJ-704 (4)	IDC/DC-MN-701 (4)						20
VIII	DC-MJ-801 (4)	IDC/DC-MN-801 (4)					Research Project/Dissertation (12)	20
Total								162

Multidisciplinary Course (MDC) in Geography (GEO-MDC) Course Distribution

Semester	Multidisciplinary Course in Geography (GEO-MDC)		Total Marks	Total Credit
	Paper Code	Paper Name		
I	GEO-MDC-101	Tourism and Travel Management	50	03
II	GEO-MDC-201	Contemporary Environmental Issues	50	03
III	GEO-MDC-301	Rural Development	50	03

Semester -I

Curriculum of Multidisciplinary Course (MDC) -101 for UG Program

Paper Name: Tourism and Travel Management

Title of the Course:	Tourism and Travel Management
MDC Paper Code:	GEO-MDC- 101
Total Marks:	50 Marks
Semester = I	
Credit = 03	
Objectives of the Course:	<ul style="list-style-type: none">i) To give students a fundamental knowledge of the travel and tourism sector, including current trends in the sector.ii) To learn about India's tourism hotspots and to think about plans from a management perspective.iii) To obtain a comprehensive understanding of policies and initiatives focused on fostering tourism development at the state, national, and global levels.
Learning Outcomes of the Course	<ul style="list-style-type: none">i) Learners will grasp the multifaceted character of tourism, encompassing economic, social, cultural, and environmental dimensions within the field of geography.ii) Learners should be capable of elucidating the fundamental concepts, theories, and principles that form the foundation of the study of travel and tourism management.iii) Learners will assess potential tourist destinations, taking into account factors such as geography, culture, accessibility, and infrastructure.iv) Learners will acquire insights into diverse policies and initiatives designed to foster the development of tourism at the state, national, and global scales.
Course Content	
Module: -1 Concept of Tourism	<ul style="list-style-type: none">i) Concept and importance of tourism.ii) Types of tourism and tourists.iii) Leisure- recreation inter-relationship.iv) Forms of tourism: Inbound, outbound, domestic, international, mass tourism and sustainable tourism.
Module: -2 Factors and impact of Tourism	<ul style="list-style-type: none">i) Push and pull factors- historical, natural, socio-cultural, and economic.ii) Impact-Economic, social, cultural, and environmental.iii) Strategies to overcome the negative impacts of tourism.
Module: -3 Tourism resources of India	<ul style="list-style-type: none">i) Natural tourism resources –mountains and forests.ii) Cultural resources- historical places and heritage sites.iii) National Tourism Policy of India-2015.iv) Recent trends of tourism in India (National & International).

<p>Suggestive Readings:</p>	<ol style="list-style-type: none"> 1. Arora, R.K. (2007): Tourism Planning and Human Resource Development, Mohit Publication, New Delhi 2. Ashworth, G. (1990): Marketing in the Tourism Industry, Routledge, London 3. Bhatia, A.K (1997): Tourism Management and Marketing, Sterling Publisher Pvt Ltd, New Delhi 4. Bhatia, A.K (2002): Tourism Development, Sterling Publisher Pvt Ltd, New Delhi 5. Dhar, P.N. (2006) International Tourism: Emerging Challenges and Future Prospects. Kanishka, New Delhi. 6. Ghosh, B. (2002): Tourism and Travel Management, Vikash Publishing House Pvt Ltd 7. Gill, P.S. (2002): Dynamics of Tourism (4 Vols.) Anmol Publication, New Delhi 8. Hall, M. and Stephen, P. (2006): Geography of Tourism and Recreation – Environment, Place and Space, Routledge, London. Page 68 9. Jayapalan, N. (2001): An Introduction to Tourism, Atlantic Publishers 10. Kamra, K. K. and Chand, M. (2007): Basics of Tourism: Theory, Operation and Practise, Kanishka Publishers, Pune. 11. Mill and Morrison (1992): The Tourism system an Introductory Text (1992) Prentice Hall 12. Padam, S.(1990): Bus Transport in India, Ajanta Publications, Delhi. 13. Page, S. J. (2011): Tourism Management: An Introduction, Butterworth-Heinemann- USA. Chapter 2. 14. Raj, R. and Nigel, D. (2007): Morpeth Religious Tourism and Pilgrimage Festivals Management:An International perspective by, CABI, Cambridge, USA, www.cabi.org. 15. Seth, P. (1985): Successful Tourism Management, Sterling Publishers, Cornell University. 16. Singh, J. (2014): “Eco-Tourism” Published by - I.K. International Pvt. Ltd. S-25, Green Park Extension, Uphaar Cinema Market, New Delhi, India (www.ikbooks.com). 17. Singh, S. (2011): Studies in Tourism, APH Publishing Corporation, New Delhi 18. Singha, P.C.(1999): Tourism Transport and Travel Management, Anmol Publication Pvt Ltd, New Delhi. 19. Sinha, P. C (2001): Tourism Management. Anmol Publication, New Delhi 20. Sinha, P.C. (2003): Geography and Structure of Tourism and Travel, Anmol Publication, New Delhi 21. Williams, S. (1986): Tourism Geography A new synthesis, Second edition, Routledge, Taylor & Francis Group, London and New York
<p>Method of Assessment, Measurement, & Evaluation:</p>	<p>Written: 40 marks [3 questions carrying 10 marks each, out of six given questions + 10 MCQ carrying 01 mark each, (Question carrying 10 marks should be divided into three parts)]</p> <p>Internal Assessment: 10 marks [Assignment]</p>